

Need help writing your Project Summary and Project Description?

Here is one way to approach this section of the application.

Project Summary. Your project summary is a brief but specific statement of the project objectives, methods and impact on you as an artist. It is a 2-3 sentence “elevator pitch” of your project. Be succinct and to the point! You will expand on your Project Summary in the Project Narrative.

Project Description. The project narrative is an extended discussion of your objectives, methods and impact on you as an artist. Be specific! Make your case for support, stating your purpose, goals and methods. Remember that you are explaining your project to a stranger who knows nothing about you or what you do. This is not just your artistic statement. You must include details about what your project actually is.

Medium and Technique:

- Describe in detail the artwork you intend to accomplish.
- What area or media will you be working in?
- What conceptual approach are you taking with this project? What concerns do you address?
- How do you envision your final product?
- What techniques will you use? Why and how will you use them?

Process:

- How do you plan to accomplish this project?
- Provide a detailed timeline, including preproduction research
- Production schedule, itemizing tasks and allocating time and organization for each postproduction work, if applicable

Outcomes:

- How will this project or product enhance your interests and skills, directions and opportunities for further work?
- Exhibition, presentation, performance or publication: How, where and when do you plan to present your work?