

# Middle States Commission on Higher Education Institutional Profile 2012-13

[0460] School of Visual Arts  
Printed on 4/10/2013

## A. General Information

	Data on File (as of 4/10/2013)	IP Data (2012-13)		
<b>Institution Name</b>	School of Visual Arts	School of Visual Arts		
<b>Address</b>	209 East 23rd Street New York, NY 10010	209 East 23rd Street New York, NY 10010		
<b>Telephone</b>	212 592 2000	212 592 2000		
<b>Fax</b>	212 725 3587	212 725 3587		
<b>Website</b>	www.schoolofvisualarts.edu	www.sva.edu		
<b>Control</b>	Private (For Profit)	Private (For Profit)		
<b>Carnegie Classification</b>	Special Focus - Schools of Art, Music and Design	Special Focus - Schools of Art, Music and Design		
<b>Calendar</b>	Semester	Semester		
<b>Degree Granting Authority</b>	New York	New York		
<b>Licensed to Operate in</b>	NY	NY		
<b>Degrees/Certificates Offered</b>				
	<b>Data on File</b>	<b>IP Data</b>		
	<b>Offered</b>	<b>Programs</b>	<b>Offered</b>	<b>Programs</b>
<b>Postsecondary Certificate (&lt; 1 year)</b>	no	0	no	0
<b>Postsecondary Certificate (&gt;=1 year, &lt; 2 years)</b>	yes	1	yes	1
<b>Associate's</b>	no	0	no	0
<b>Postsecondary Certificate (&gt;= 2 years, &lt; 4 years)</b>	no	0	no	0
<b>Bachelor's</b>	yes	8	yes	11
<b>Postbaccalaureate Certificate</b>	no	0	no	0
<b>Master's</b>	yes	20	yes	20
<b>Post-Master's Certificate</b>	no	0	no	0
<b>Doctor's - Professional Practice</b>	no	0	no	0
<b>Doctor's - Research/Scholarship</b>	no	0	no	0
<b>Doctor's - Other</b>	no	0	no	0
<b>Related Entities</b>				
<b>Name, State, Country</b>	none	none		
<b>Initial Accreditation</b>	1978	1978		
<b>Last Reaffirmed</b>	2012	2012		
<b>Next Self-Study Visit</b>	2016-17	2016-17		
<b>Next Periodic Review</b>	June 2022	June 2022		

**Report (PRR)**

**CHE Staff Liaison**

Dr. Christy L. Faison

Dr. Christy L. Faison

## **Notes**

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## B. Key Contacts

Key Contact	Data on File (as of 4/10/2013)	IP Data (2012-13)
<b>Chief Executive Officer</b>	Mr. David J. Rhodes <i>President</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2350 Fax: 212 260 7621 Email: drhodes@sva.edu	Mr. David J. Rhodes <i>President</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2350 Fax: 212 260 7621 Email: drhodes@sva.edu
<b>Chief Academic Officer</b>	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550 Fax: 212 592 2558 Email: jnesin@sva.edu	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550 Fax: 212 592 2558 Email: jnesin@sva.edu
<b>Chief Financial Officer</b>	Mr. Gary A. Shillet <i>Chief Financial Officer</i> 209 East 23rd St., Rm. A-405 New York, NY 10010  Phone: 212 592 2644 Fax: 212 592 2628 Email: gshillet@sva.edu	Mr. Gary A. Shillet <i>Chief Financial Officer</i> 209 East 23rd St., Rm. A-405 New York, NY 10010  Phone: 212 592 2644 Fax: 212 592 2628 Email: gshillet@sva.edu
<b>Chief Information Technology Officer</b>	Mr. Cosmin Tomescu <i>Chief Information Officer</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2718 Fax: 212 592 2243 Email: ctomescu@sva.edu	Mr. Cosmin Tomescu <i>Chief Information Officer</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2718 Fax: 212 592 2243 Email: ctomescu@sva.edu
<b>Accreditation Liaison Officer</b>	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550 Fax: 212 592 2558 Email: jnesin@sva.edu	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550 Fax: 212 592 2558 Email: jnesin@sva.edu
<b>Coordinator of Distance Education</b>	none	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550

		Fax: 212 592 2558 Email: jnesin@sva.edu
<b>Coordinator of Outcomes Assessment</b>	Dr. Emily Ross <i>Assistant Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2378 Fax: 212 592 2558 Email: eross2@sva.edu	Dr. Emily Ross <i>Assistant Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2378 Fax: 212 592 2558 Email: eross2@sva.edu
<b>Coordinator of Institutional Research Functions</b>	Mr. Jerold L. Davis <i>Director of Institutional Research</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2829 Fax: 212 592 2558 Email: jdavis8@sva.edu	Mr. Jerold L. Davis <i>Director of Institutional Research</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2829 Fax: 212 592 2558 Email: jdavis8@sva.edu
<b>Chair: Self-Study Steering Committee</b>	none	none
<b>Co-Chair: Self-Study Steering Committee</b>	none	none
<b>Person in the President's Office To Whom MSCHE Invoices Should be Sent</b>	Mr. David J. Rhodes <i>President</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2350 Fax: 212 260 7621 Email: drhodes@sva.edu	Mr. David J. Rhodes <i>President</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2350 Fax: 212 260 7621 Email: drhodes@sva.edu
<b>Person Who Should Receive a Copy of MSCHE Invoices (Optional)</b>	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550 Fax: 212 592 2558 Email: jnesin@sva.edu	Mr. Jeffrey D. Nesin <i>Provost</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2550 Fax: 212 592 2558 Email: jnesin@sva.edu
<b>Person Completing IP Financials</b>	Mr. Dennis Mayer <i>Accounting Manager</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2684 Fax: 212 592 2628 Email: dmayer1@sva.edu	Mr. Dennis Mayer <i>Accounting Manager</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2684 Fax: 212 592 2628 Email: dmayer1@sva.edu
<b>Person Completing IP (Key User)</b>	Mr. Jerold L. Davis <i>Director of Institutional Research</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2829	Mr. Jerold L. Davis <i>Director of Institutional Research</i> 209 East 23rd Street New York, NY 10010  Phone: 212 592 2829

Fax: 212 592 2558  
Email: [jdavis8@sva.edu](mailto:jdavis8@sva.edu)

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Email: [jdavis8@sva.edu](mailto:jdavis8@sva.edu)

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## C. Graduation Data

### Awards Granted

Report all degrees or other formal awards conferred by your institution between July 1, 2011, and June 30, 2012. If an individual received two degrees at different levels during the specified time period, report each degree in the appropriate category.

Please see the instructions for specific inclusions and exclusions.

Awards	Data on File (as of 4/10/2013)	IP Data (2012- 13)
Postsecondary Certificate (less than 1 year)	0	0
Postsecondary Certificate (>= 1 year, < 2 years)	0	0
Associate's	0	0
Postsecondary Certificate (>= 2 years, < 4 years)	0	0
Bachelor's	661	737
Postbaccalaureate Certificate	0	0
Master's	239	292
Post-Master's Certificate	0	0
Doctor's - Professional Practice	0	0
Doctor's - Research/Scholarship	0	0
Doctor's - Other	0	0
<b>Screening Questions</b>		
Does your institution have undergraduate programs?	yes	yes
Does your institution serve only transfer students? See instructions if the answer is yes.	no	no

### Completers

This section requests completion data on two separate cohorts (150% and 200%) of full-time, first-time, degree/certificate-seeking undergraduate students enrolled in your institution during the specified fall term or academic year. Students must be enrolled full-time in courses that lead to a credit-bearing degree, diploma, certificate or other formal award. Count completers only once and indicate the highest degree level earned. Report the status of these students as of August 31 of the reporting year. Please see the instructions to identify students for inclusion in the specific cohorts.

Completers of Programs of <= 2 Years	Data on File (as of 4/10/2013)	IP Data (2012-13)
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<b>150% of expected time to completion</b>		
<b>Total number of students in the Fall 2009 cohort</b>	0	0
<b>Number completed within 150%</b>	0	0
<b>Total transfers out</b>	0	0
<b>Total number of Fall 2009 cohort still enrolled</b>	0	0
<b>200% of expected time to completion</b>		
<b>Total number of students in the Fall 2008 cohort</b>	0	0
<b>Number completed within 200%</b>	0	0
<b>Total transfers out</b>	0	0
<b>Total number of Fall 2008 cohort still enrolled</b>	0	0
<b>Completers of Programs of &gt; 2 and &lt;= 4 Years</b>		
<b>150% of expected time to completion</b>		
<b>Total number of students in the Fall 2006 cohort</b>	591	658
<b>Number completed within 150%</b>	411	447
<b>Total transfers out</b>	107	119
<b>Total number of Fall 2006 cohort still enrolled</b>	8	4
<b>200% of expected time to completion</b>		
<b>Total number of students in the Fall 2004 cohort</b>	483	488
<b>Number completed within 200%</b>	324	343
<b>Total transfers out</b>	102	102
<b>Total number of Fall 2004 cohort still enrolled</b>	0	0

## Notes

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## D. Enrollment (Unduplicated)

### Total Enrollment

	Data on File (as of 4/10/2013)		IP Data (2012-13)	
	Undergraduate	Graduate	Undergraduate	Graduate
<b>Total credit hours of all part-time students</b>	1032	399	1095	540
<b>Minimum credit load to be considered a full time student</b>	12	12	12	12
<b>Full-Time Head Count</b>	3418	550	3408	572
<b>Part-Time Head Count</b>	272	56	264	79

### Credit Enrollment

	Data on File (as of 4/10/2013)	IP Data (2012- 13)
<b>Number of Students matriculated, enrolled in degree programs (Undergraduate + Graduate)</b>	4102	4144
<b>Number of Students not matriculated, enrolled in credit-bearing courses</b>	194	179

### Non-Credit Enrollment

	Data on File (as of 4/10/2013)	IP Data (2012- 13)
<b>Number of Students enrolled in non-credit, graduate level courses</b>	0	0
<b>Number of Students enrolled in non-credit, undergraduate level and other continuing education (excluding avocational) courses</b>	9634	8965
<b>Number of Students in non-credit avocational continuing education courses</b>	0	0

### Notes



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## E. Distance and Correspondence Education

Distance education means education that uses one or more technologies to deliver instructions to students who are separated from the instructor and to support regular and substantive interaction between the students and the instructor. See the Instructions for a full explanation.

### Part 1. Distance Education

	Data on File (as of 4/10/2013)	IP Data (2012- 13)
<b>Did your institution, in the most recent prior year (July 1, 2011 - June 30, 2012), offer distance education courses, as defined in the Instructions?</b>	No	Yes

Provide: (a) the unduplicated headcount of all students in the most recent prior year (July 1, 2011 - June 30, 2012) who took distance education courses for credit by your institution; and (b) the total number of registrations of all students. The registrations may be duplicated if a student enrolls in more than one course.

Provide an explanation in the Notes context box if this reporting year's total is greater than the prior year and you have significant growth in distance learning enrollment.

	Data on File (as of 4/10/2013)	IP Data (2012-13)
<b>Headcount</b>	0	22
<b>Total Registrations</b>	0	10

### Programs

**Programs.** Report the number of degree or certificate programs offered during the previous year (July 1, 2011 - June 30, 2012) for which students could meet at least 50% of their requirements for any of the programs by taking distance education courses.

	Data on File (as of 4/10/2013)	IP Data (2012-13)
<b>Programs</b>	0	1

### Part 2. Correspondence Education

See the Instructions for a definition of Correspondence Education.

	Data on File (as of 4/10/2013)	IP Data (2012- 13)
<b>Did your institution, in the most recent prior year (July 1, 2011 - June 30, 2012), offer Correspondence education courses?</b>	No	No

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## F. Regional, National, and Specialized Accreditation

Please list the name of the regional, national, and specialized accrediting organizations that accredit your institution or its programs.

*It is not necessary to report the Middle States Commission on Higher Education, and it is excluded from this list.*

<b>Data on File (as of 4/10/2013)</b>	<b>IP Data (2012-13)</b>
<b>Accreditors Recognized by U.S. Secretary of Education</b>	<b>Accreditors Recognized by U.S. Secretary of Education</b>
<ul style="list-style-type: none"><li>▪ National Association of Schools of Art and Design, Commission on Accreditation</li><li>▪ New York State Board of Regents, and the Commissioner of Education</li></ul>	<ul style="list-style-type: none"><li>▪ National Association of Schools of Art and Design, Commission on Accreditation</li><li>▪ National Council for Accreditation of Teacher Education</li><li>▪ New York State Board of Regents, and the Commissioner of Education</li></ul>

### Other Accreditors

Please list any other accrediting organizations that accredit your institution or its programs.

*Please separate each accreditor by semi-colon (;).*

Council for Interior Design Accreditation; American Art Therapy Association

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## G. Instructional Personnel (as of Fall 2012)

	Data on File (as of 4/10/2013)		IP Data (2012-13)	
	Full-Time Headcount	Part-Time Headcount	Full-Time Headcount	Part-Time Headcount
<b>Total Faculty</b>	149	883	148	874

### Notes

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## **H. Related Educational Activities**

### **H-1. Study Abroad**

This section is only required if your institution's Self-Study Visit is scheduled for 2013-14 or 2014-15.

Note:

Your institution's next Self-Study Visit is scheduled for 2016-17.

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## H-2. Branch Campuses

<b>Data on File (as of 4/10/2013)</b>	<b>IP Data (2012-13)</b>
No Branch Campuses.	No Branch Campuses.

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## H-3. Additional Locations

<b>Data on File (as of 4/10/2013)</b>	<b>IP Data (2012-13)</b>
No Additional Locations.	No Additional Locations.

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## H-4. Other Instructional Sites

<b>Data on File (as of 4/10/2013)</b>	<b>IP Data (2012-13)</b>
No Other Instructional Sites.	

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## I. Financial Information (Part 1)

**REMINDER: Please make sure to use the TAB key instead of the ENTER key to navigate from field to field. The ENTER key will cause the data to be submitted (i.e., clicking on the Update button).**

Report the same data for Educational and General (E&G) expenses on the Institutional Profile that your institution reports to the Integrated Postsecondary Higher Education Data Systems (IPEDS). The IPEDS Part and Line numbers are noted for each data element listed.

Verify the beginning and ending date for your institution's fiscal year. The default dates are 7/1/2011 through 6/30/2012 (the most recent year for which you would have audited financial statements). If your institution uses different dates, please change the default dates accordingly. For example, enter 1/1/2012 through 12/31/2012.

**Report financial data in whole dollars.** Round cents to the nearest whole dollar. For example, enter 124, not 123.65.

**Do not enter data in thousands of dollars.** For example, enter 1,250,000, not 1,250.

**Enter negative numbers using a minus sign.** For example, enter -100,000, not (100,000).

**Complete every field for which you have financial data. Fields marked with an asterisk are required. You will not be able to "lock down" your data and submit the Institutional Profile if these fields are not completed.**

Shaded information cannot be modified online. \* denotes a required field.

	Data on File Fiscal Year Ending 2011	IP Data Fiscal Year Ending 2012
<b>Which reporting standard is used to prepare your institution's financial statements? Your selection determines the value in the column IPEDS Part-Line below.</b> <b>FASB (Financial Accounting Standards Board)</b> <b>GASB (Governmental Accounting Standards Board)</b>	FASB	FASB
Note: For Private and International institutions the value is set automatically and the field is disabled. The FASB Reporting Standard is the approximate equivalent of the standard used by International institutions.		
<b>Is your institution's Auditor's report on financial statements Qualified or Unqualified?</b>	Unqualified	Unqualified
<b>Fiscal Year Begin</b>	7/1/2010	7/1/2011
<b>Fiscal Year End</b>	6/30/2011	6/30/2012
<b>Does your institution allocate Operation &amp; Maintenance of Plant expense?</b>	No	No
<b>Does your institution allocate Depreciation Expense?</b>	Yes	Yes
	<b>IPEDS</b>	<b>Data on File</b>
		<b>IP Data</b>



	<b>Part-Line</b>	<b>Fiscal Year Ending 2011</b>	<b>Fiscal Year Ending 2012</b>
		<b>Expenses</b>	<b>Expenses</b>
<b>1. Instruction</b>		\$38,542,568	\$47,458,387
<b>2. Research</b>		\$0	\$0
<b>3. Public Services</b>		\$50,424	\$71,167
<b>4. Academic Support</b>		\$5,705,224	\$6,910,284
<b>5. Student Services</b>		\$6,809,074	\$8,307,263
<b>6. Institutional Support</b>		\$34,271,983	\$28,091,961
<b>7. Scholarships and Fellowships</b>		\$12,105,361	\$13,969,685
<b>8. Operation and Maintenance of Plant</b>		\$20,029,589	\$21,585,663
<b>Total E&amp;G Expenses*</b>		\$117,514,223	\$126,394,410

## Notes

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## I. Financial Information (Part 2)

**REMINDER: Please make sure to use the TAB key instead of the ENTER key to navigate from field to field. The ENTER key will cause the data to be submitted (i.e., clicking on the Update button).**

Report the same data on the Institutional Profile in Section 2A below that your institution reports to IPEDS. The IPEDS Part and Line numbers are noted for each data element listed.

Report the data on the Institutional Profile in Section 2B below which can be obtained from your institution's audited financial statements and/or supporting documents.

**Report financial data in whole dollars.** Round cents to the nearest whole dollar. For example, enter 124, not 123.65.

**Do not enter data in thousands of dollars.** For example, enter 1,250,000, not 1,250.

**Complete every field for which you have financial data. Fields marked with an asterisk are required. You will not be able to "lock down" your data and submit the Institutional Profile if these fields are not completed.**

Shaded information cannot be modified online.

	IPEDS Part-Line	Data on File Fiscal Year Ending 2011	IP Data Fiscal Year Ending 2012
<b>SECTION 2A -- Data from IPEDS</b>			
Property, Plant and Equipment, net		\$163,385,256	\$166,885,347
<b>Total Assets</b>		\$222,944,814	\$255,131,797
Long Term Debt Related to Property, Plant and Equipment		\$51,400,000	\$51,400,000
Change in Shareholder Equity		\$3,667,586	\$2,391,560
Shareholder Equity (Beginning of Year)		\$20,576,426	\$24,244,012
Adjustment to Shareholder Equity (Beginning of Year)		\$0	\$0
Shareholder Equity (End of Year)		\$24,244,012	\$26,635,572
Allowances/Scholarships (Applied to Tuition & Fees)		\$12,105,361	\$13,969,685
Tuition and Fees Revenue (Net of Allowances)		\$118,008,037	\$124,740,486
Depreciation Expense		\$0	\$0
<b>SECTION 2B -- Data from Audited Financial Statements and Supporting Documents</b>			
Total Operating Revenue		\$119,224,910	\$126,089,236
Total Operating Expense		\$111,806,925	\$118,971,474
Net Income/Loss		\$3,793,622	\$2,365,481
Deposits Held by Bond Trustees		\$0	\$0
Principal Payments on Long Term Debt		\$0	\$1,142,537

<b>Interest Expense on Long Term Debt</b>	\$3,132,444	\$3,040,083
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## **Notes**

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## K. Required Attachments

Please upload the required attachments listed below **as soon as all of the items are available** but no later than **April 12, 2013**.

- A digital/ electronic copy of the institution's fiscal year 2012 audited financial statements, including any management letter that the auditors may have attached to the statements.
- A digital/ electronic copy of the finance section of the institution's IPEDS submission for fiscal year 2012 (if you submit annual financial data to IPEDS).
- A word document with the url of the institution's current catalog. Please copy and paste the url into a Word document and upload the Word document. If the catalog is not posted online, please upload a digital copy (.pdf format preferred). If the catalog is not available in any digital/electronic format, please contact Amy Shew at [ashew@msche.org](mailto:ashew@msche.org).

## Uploaded Files

File Name	File Type	File Size	Last Updated
IPEDS_Finance_Data FY13.pdf	Adobe Acrobat Document	94.97 KB	4/10/2013 1:21:53 PM
SVA 2013 Audited Financial Statements.pdf	Adobe Acrobat Document	2013.58 KB	4/4/2013 8:39:20 AM
SVA GR Catalog.pdf	Adobe Acrobat Document	25948.31 KB	4/4/2013 8:22:14 AM
SVA UG Catalog.pdf	Adobe Acrobat Document	15289.07 KB	4/4/2013 8:34:47 AM

**If you are not able to upload the required attachments, please contact:**

Mr. Tze Joe  
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