



MFA ART CRITICISM AND WRITING DEPARTMENT FACT SHEET

The MFA Art Criticism and Writing Department is one of the only graduate writing programs in the world that focuses specifically on criticism. It is designed to give students a grounding in the philosophical and historical bases of criticism, to improve both their writing and their seeing, and to provide sources that they can draw on for the rest of their lives.

In addition to the foundation seminar Bases of Criticism I & II, three levels of writing practicums, and the thesis seminar, the program offers an array of continually changing electives taught by prominent writers and critics. Students concentrate on the essay as form, as well as on shorter forms of review, and learn criticism by doing it. The thesis that students write at the end of their course of study is intended to be a substantial piece of criticism. From its inception, the program has also had a special emphasis on the history and current transformations of the image. The critics of tomorrow must study images in all of their manifestations, in order to better understand how we are subject to them.

2011 - 2012 student population

25 matriculated students

Department chair

David Levi Strauss, writer, scholar and critic (*From Head to Hand: Art & the Manual; Between the Eyes: Essays on Photography & Politics; Between Dog & Wolf: Essays on Art & Politics; The Fighting Is a Dance, Too: Leon Golub and Nancy Spero; Abu Ghraib: The Politics of Torture*)

Some notable faculty members

Suzanne Anker (*The Molecular Gaze: Art in the Genetic Age*), Susan Bee (*M/E/A/N/I/N/G: A Journal of Contemporary Art Issues*), Michael Brenson (*Acts of Engagement: Writings on Art, Criticism, and Institutions*), Thyrsa Nichols Goodeve (*How Like a Leaf: An Interview with Donna Haraway*), Tom Huhn (*The Wake of Art: Criticism, Philosophy, and the Ends of Taste*), Ann Lauterbach (*The Given & the Chosen, Or to Begin Again*), Nancy Princenthal (*The Deconstructive Impulse: Women Artists Reconfigure the Signs of Power*), Raphael Rubinstein (*Polychrome Profusion: Selected Art Criticism 1990-2002*)

Some notable guest lecturers

Bill Berkson, Susan Buck-Morss, T.J. Clark, Arthur Danto, Dave Hickey, Ann Lauterbach, Lucy Lippard, Sylvère Lotringer, W.J.T. Mitchell, Avital Ronell, Peter Schjeldahl, Leo Steinberg

Departmental publication

Student writings are published in *Degree Critical*, an online art magazine reviewing contemporary exhibitions.

For further information, please visit our Web site at <http://artcriticism.sva.edu>.



MAT ART EDUCATION DEPARTMENT FACT SHEET

The MAT Art Education Department provides a hands-on learning environment where student teachers research and explore educational issues and topics while continuing to make art. Course work relates directly to fieldwork and student teaching through discussion of course development, classroom management and age-appropriate application of educational theory.

The 36-credit degree can be completed in either a full-time, one-year program or in a part-time, two-year program. All students teach in diverse New York City public school sites and SVA's community-based children's programs. In the final semester, each student is required to complete a thesis project exploring a topic of personal importance through literature review and experience in the classroom.

The MAT in Art Education is accredited by New York State Regents Accreditation of Teacher Education (RATE) and provides the course work and student teaching required for the New York State Initial Certification in Art, pre-K through grade 12.

2011 – 2012 student population

21 matriculated students

Department chair

Rose Viggiano, EdD

Faculty members

Andrew Bencsko, Sandra Edmonds, Michael Filan, Jerry M. James, Barbara Salander, Lynn Seeney and Devin Thornburg

Alumni are employed by

The High School of Art and Design, Columbia Grammar and Preparatory School, Little Red School House and Elisabeth Irwin High School, PS 234/The Independence School, Queens Museum of Art and Washington Heights Academy

For further information, please visit our Web site at www.sva.edu.



MFA ART PRACTICE DEPARTMENT FACT SHEET

The MFA in Art Practice is an expansive interdisciplinary program of study founded on the belief that artists need not be limited in their use of materials or chosen platforms. The program offers experienced artists an opportunity to deepen their studio practice and to develop an advanced body of work under the guidance of some of the world's foremost artists and critics in the heart of New York City's Chelsea gallery district.

The 66-credit degree program is composed of a rigorous rich-media curriculum delivered online over two academic calendar years, coupled with three summer sessions held at the College's state-of-the-art studio complex in Manhattan. During the summer sessions, students will further their body of work during dedicated studio time, while attending classes, seminars and critiques and engaging with the diverse cultural offerings and resources of New York City. In addition to required coursework in art history, criticism and studio practice, the program includes workshops in writing; performance; advanced video and sound editing; advanced digital imaging; art law; and art business. The program culminates in the third summer session with a thesis exhibition.

The MFA Art Practice Department is equipped with digital photography, video, 3D graphics and sound production capabilities; rapid prototyping, laser and CNC routing technologies; and integrated computer workstations that allow artists to create 3D models for output and edit multi-channel audio and video for installation or performance.

2011 - 2012 student population

18 matriculated students

Department chair

David A. Ross, educator and art museum professional

Faculty members

Suzanne Anker, Dara Birnbaum, Kathy Brew, Eric and Heather ChanSchatz, Thyrza Nichols Goodeve, Susan Hefuna, Daniel Kunitz, Steven Henry Madoff, Ernesto Pujol, Tim Rollins, Sarah G. Sharp, Gary Simmons, Jovana Stokic, Mickalene Thomas, Mark Tribe, Robin Winters, Linda Yablonsky

Visiting artists and guest lecturers

Vito Acconci, Cory Arcangel, John Baldessari, Lynda Benglis, AA Bronson, Liam Gillick, George Gittoes, Terence Koh, Lee Mingwei, Izhar Patkin, Glenn Ligon, Maria Nordman, Robert Pincus-Witten, Martha Rosler, David Rothenberg, Elisabeth Sussman, Andras Szanto, Philippe Vergne, Carrie Mae Weems, Lawrence Weiner, Terry Winters

For further information, please visit our Web site at www.sva.edu and the department site at <http://artpractice.sva.edu>.



MPS ART THERAPY DEPARTMENT FACT SHEET

The MPS Art Therapy Department equips students with a strong clinical foundation, combined with intensive training in studio art, art therapy principles and practices, contemporary theories of psychological development and the nature of creativity. Fundamental to the program is the concept that the art therapist and client work together and thus can affect each other's growth.

The curriculum of the two-year, 60-credit program is interdisciplinary in approach, drawing on art, its clinical and educational applications, and the social sciences. The first year of study covers the general theory and practice of art therapy and is designed to help students understand the relationship between cognition, emotion and behavior, as well as how these areas relate to art diagnosis and treatment. In the second year, students choose between two areas of specialization: addictionology and challenged populations, and complete a thesis project.

The MPS in Art Therapy program is approved by the American Art Therapy Association, Inc., and the New York State Board of Regents, and as such meets the Education Standards of the art therapy profession.

2011 – 2012 student population

47 matriculated students

Department chair

Deborah Farber, art therapist

Faculty members

Claudia Bader, Raquel Chapin Stephenson, Irene Rosner David, Elizabeth DelliCarpini, Rebecca Di Sunno, Michael Fisher, Meagan Frederick, Lisa Furman, Stephanie Gorski, Robert Abel Grant, Joseph Jaworek, Markus J. Kraebber, Carol Greiff Lagstein, Eileen P. McGann, Renee Obstfeld, Valerie Sereno, Brian Tepper

Alumni are employed by Bellevue Hospital; Bethel Nursing Home; Bronx Lebanon Hospital; CASES (Center for Alternative Sentencing and Employment Services for Court Involved Youth); City of New York Department of Correction; HeartShare Human Services; Interfaith Medical Center of New York; Jewish Child Care Association of New York; New York University Hospital; Puerto Rican Family Institute, Adult Partial Hospitalization Unit; The Emily Program Eating Disorders Unit, Minneapolis, MN; United Community & Family Services, Norwich, CT; Victim's Assistance Services of Westchester

For further information, please visit our Web site at www.sva.edu.



MPS BRANDING DEPARTMENT FACT SHEET

The Master of Professional Studies in Branding focuses on the intellectual link between design and business. Students examine the power of design thinking and learn how to combine creative skills with problem-solving and decision-making processes in order to take advantage of new market opportunities, and to deliver innovative, successful and sustainable project outcomes in the worlds of design, advertising, marketing and business.

The one-year, 36-credit curriculum addresses four distinct but related disciplines: cultural anthropology, behavioral psychology, business strategy and design. Students gain a broad understanding of diverse branding strategies, brand valuation, brand development life cycle and corporate-level discourse. Additional areas of study include brand theory, cultural and behavioral science and market research methodologies. Through a summer thesis project, students will develop and launch a real world brand, either with an existing organization or as a sole proprietor.

2011 – 2012 student population

23 matriculated students (inaugural class)

Department chair

Debbie Millman, partner and president at Sterling Brands

Faculty members

Sem Devillart, founding partner, Popular Operations; Dan Formosa, PhD, design research consultant and co-founder, Smart Design; Tom Guarriello, PhD, chief idea officer and principal, TrueTalk, Inc.; Scott Lerman, CEO, Lucid Brands; Virginia Postrel, author and columnist; Richard Shear, principal, The Shear Partnership

For further information, please visit our Web site at www.sva.edu.



MFA COMPUTER ART DEPARTMENT FACT SHEET

The MFA Computer Art Department emphasizes creativity and a multidisciplinary approach to making art with computers and emerging technologies. Dedicated to producing digital artists of the highest caliber, the department guides each student in the development of a personal artistic style in a course of study that is individually tailored to meet his or her needs. Students come from around the world to study in this two-year, 60-credit MFA degree program, which has distinguished itself with six Student Academy Awards.

With over 40 courses offered per semester and supplemental offerings such as the Digital Art Seminar series, software workshops, guest lectures and the visiting artist program, students are exposed to a wide range of perspectives on digital art. First-year courses in art history, computer systems and programming, along with studio electives, build the foundation for the second-year thesis project, which is supported through weekly critiques and related areas of advanced study. Thesis projects have included creative work in narrative and non-narrative animation, motion graphics, digital video, installation art, interactive and networked media, sound art, and performance.

2011 - 2012 student population

114 matriculated students

Department chair

Bruce Wands has been working in digital media for more than 35 years as an artist, musician, writer and curator. He is the author of *Art of the Digital Age* (Thames & Hudson, 2006) and *Digital Creativity* (John Wiley & Sons, 2001)

Some notable faculty members

Kathy Brew, Joshua Davis, Barbara London, Joseph Nechvatal, Kurt Ralske, Trilby Schreiber

Some notable alumni

Robert Cavaleri (Blue Sky, *Ice Age: The Meltdown*, *Horton Hears a Who!*), Ye Won Cho (Pixar, *Cars 2*, *Shrek 2*, *Ratatouille*), Young Woong Jang (*Ice Age: Dawn of the Dinosaurs*, *Horton Hears a Who!*), Yong Duk Juhn (Dreamworks, head of layout), Nancy Kato (Pixar, *Ratatouille*, *WALL-E*), Carlos Saldanha (Blue Sky, *Ice Age: The Meltdown*, *Ice Age: Dawn of the Dinosaurs* and *Rio*), Virginia Santos (Pixar, *Toy Story 2*), John F. Simon Jr. (in the collections of The Museum of Modern Art, the Solomon R. Guggenheim Museum and the Whitney Museum of American Art)

Student exhibitions

Graduating students present their thesis projects in a group exhibition at the Visual Arts Gallery, located in Manhattan's Chelsea gallery district, and public presentations at the SVA Theatre.

For further information, please visit our Web site at www.sva.edu and the department site at www.mfaca.sva.edu.



MA CRITICAL THEORY AND THE ARTS DEPARTMENT FACT SHEET

The program in Critical Theory and the Arts is an intensive yearlong study for students with an edgy involvement in the problems and questions of making art today—in what art has become, and is becoming—and who are no less engaged in wanting to understand what is at stake in the relation of these questions to contemporary social conflict and reality.

The 36-credit, three-semester program is modeled on the interdisciplinary approach of the Frankfurt School of Social Research. A central group of courses concerned with art theory and aesthetics, social history and the history of art, and social theory are built around two open seminars whose topics change each year. These aspects of the program combine to focus on what is going on in art today in a way that involves the entire history of art and society and the most important questions we have about our lives.

The focal points of the program are the **Proseminar** and the **Serious Times Lecture Series**. The **Proseminar** concentrates on a decisive problematic in contemporary art and aesthetics. In the program's inaugural year, the overarching issue is "The Convergence of the Arts in the 21st Century." Discussions are led by New York City intellectuals and internationally acclaimed visiting artists. The **Serious Times Lecture Series** engages students in presentations and discussions of the most urgent social problems facing us today. In the inaugural year, the question posed is "Why doesn't the United States make social progress?"

The inaugural class starts in the fall of 2012.

Department chair

Dr. Robert Hullot-Kentor, philosopher and Adorno scholar

Core faculty members

Devi Dumbadze, social philosopher, sociologist; Tom Huhn, philosopher, critic, BFA Visual and Critical Studies Department Chair; Ellen Levy, writer

Lecturers

Cory Arcangel, artist; Mowry Baden, sculptor; Paul Chan, artist; Benj DeMott, editor; Frances Fox Piven, social critic; Martin Jay, historian; Dani Leventhal, artist; Stefan Litwin, composer; Barry Lynn, author; Paul Mattick Jr., scholar; Molly Nesbit, art historian; Shierry Weber Nicholsen, psychoanalyst; Spyros Papapetros, scholar; Moishe Postone, historian; Adolph Reed, social critic; Jay Sanders, curator; Gedi Sibony, artist; Jessica Stockholder, artist; Robert Paul Wolff, philosopher; McKenzie Wark, author; Eliot Weinberger, essayist

For further information, please visit our Web site at cta.sva.edu.



MFA DESIGN DEPARTMENT FACT SHEET

The MFA Design Department, now known as Designer as Author + Entrepreneur, launched in 1998 as an alternative to traditional masters' programs that emphasize form over content. The MFA in Design provides the education, inspiration, and experience to insure that students transcend the common definition of designers as service providers to become individual and collaborative authors. As they become productive members of the larger media world, the community of MFA Design alumni grows more influential each year.

As entrepreneurship has become more significant throughout the contemporary design scene, students are required to create their own content using new media and develop a thesis directly for a specific marketplace of goods and ideas. Students work individually and collaboratively during two intensive years to develop objects of value through electronic and handcrafted means. They network with visiting and full-time faculty, who are all professionals, to ensure that their intellectual properties are aesthetically sound and conceptually viable.

The MFA in Design is not restricted to a conventional curriculum, but instead embraces a broad set of visual languages and numerous communication platforms as the foundation for all creative activity. Students must be able to convey ideas verbally and visually, and are required to be fluent in the languages of graphic design and typography. They are encouraged to draw inspiration from other visual and communications artists who share authorial aspirations. Students with backgrounds or interests in motion, sound, writing, and editing are welcome.

2011 – 2012 Student population

38 matriculated students

Department co-chairs

Steven Heller and Lita Talarico

Some notable faculty members

Gail Anderson, Ken Carbone, Allan Chochinov, Brian Collins, Scott Dadich, Stephen Doyle, Linda Holliday, Milton Glaser, Keith Godard, Martin Kace, Maira Kalman, Warren Lehrer, Lee Maschmeyer, Wyatt Mitchell, Kevin T. O'Callaghan, Andrew Pratt, Stefan Sagmeister, Jeff Scher, Edwin Schlossberg, Scott Stowell, Veronique Vienne, Ada Whitney

Some notable alumni

Deborah Adler, Tarek Atrissi, Miriam Bossard, Peter Buchanan-Smith, Travis Cain, Celia Cheng, Sam Eckersley, Randy Hunt, Devon Kinch, Rick Landers, Matt Luckhurst, Bobby Martin, Elizabeth Morrow McKenzie, Serifcan Ozcan, Jennifer Panepinto, Thomas Porostocky, Stuart Rogers

Student exhibitions and events

Each spring graduating students present their thesis projects at Thesis Forum, a public event held at the SVA Theatre. In a separate event, first-year students exhibit original product designs and interactive environments inspired by a unique theme.

For further information, please visit our Web site at www.sva.edu and the department site at design.sva.edu.



MFA DESIGN CRITICISM DEPARTMENT FACT SHEET

The MFA in Design Criticism trains students to research, analyze and evaluate design and its social and environmental implications. The two-year, 64-credit curriculum emphasizes the skills and knowledge relevant to those who wish to write about design on a full-time, professional basis; or pursue alternative critical practices, such as curating, publishing or teaching. Drawing on the broadest possible definition of design, the curriculum includes graphic, Web and product design as well as fashion, urban planning and network systems.

The focus of the first year of study is threefold: on design as subject matter, on criticism as a literary genre and on the range of tools with which to practice design criticism. The second year offers the opportunity for specialization both in subject matter and format. Students participate in medium-specific workshops devoted to topics such as producing a radio program or documentary, curating an exhibition, or editing a magazine or blog. They then research and develop a thesis project that must include a substantial written component, and which may be realized in any format.

2011 – 2012 student population

21 matriculated students

Department chair

Alice Twemlow, design writer and former program director, AIGA

Some notable faculty members

Kurt Andersen, co-creator and host, *Studio 360*; Paola Antonelli, curator, Department of Architecture and Design, The Museum of Modern Art, New York; Ralph Caplan, design consultant and author; Russell Flinchum, archivist, The Century Association Archives Foundation, New York; Karrie Jacobs, columnist, contributing editor, *Metropolis*, contributing editor, *Travel + Leisure*; Alexandra Lange, contributing editor, *New York* magazine, contributing editor, *Design Observer*; Julie Lasky, editor, Change Observer; Phil Patton, contributing editor, *Departures*, *Esquire*, and *I.D.*, automotive design writer, *The New York Times*

Annual public conference

The program culminates in an annual public conference, conceived and organized by graduating students, in which they present papers based on their theses alongside professional design critics.

For further information, please visit our Web site at www.dcrit.sva.edu



MFA DESIGN FOR SOCIAL INNOVATION FACT SHEET

The MFA in Design for Social Innovation provides designers with the hands-on experience, skills, and relationships with potential partners and employers they need to lead potentially world-changing initiatives for the good of society and the environment. Students are prepared to participate fully in social innovation in all its forms through a mastery of design strategy, innovation, social technologies, data visualization, leadership, game and social movement design, program execution and communication design.

The two-year, 60-credit program prepares designers to apply new strategies and models in addressing global challenges and strengthening society. Students gain hands-on experience using design in the classroom and the design lab, as well as in corporations and in the field with non-profits and social entrepreneurs around the globe. The curriculum encompasses a broad range of issues including poverty, aging, women's rights, food and agriculture, social justice, environment, working conditions, fair trade, education, community development and health.

The inaugural class starts in the fall of 2012.

Department chair

Cheryl Heller, founder of Heller Communication Design and board chair of PopTech

Faculty members

Danny Alexander, multi-disciplinary designer; Tracy Brandenburg, PhD, researcher, writer and founder, The Wells College Innovation Lab; Asi Burak, co-president, Games for Change; Mary Corliss Pearl, PhD, CEO, The Garrison Institute; Jane S. Englebardt, founder, Upshot Advisors; DK Holland, founder, Citizen:ME; Lee-Sean Huang, designer and strategist, Purpose; Julie Engel Manga, PhD, Babson College; Lisa Nugent, global creative director, cross-sector innovation & design, Johnson & Johnson; Alessandra Orofino, lead strategist, Purpose; Despina Papadopoulos, founder, Studio 5050; Marc Rettig, founder and principal, Fit Associates; and Lina Srivastava, principal, Lina Srivastava Consulting.

For further information, please visit our Web site at <http://dsi.sva.edu>.



MPS DIGITAL PHOTOGRAPHY DEPARTMENT FACT SHEET

The Master of Professional Studies in Digital Photography is a concentrated course of studies in both commercial and fine art digital photography that addresses the entire digital imaging workflow, from image capture and enhancement to creating high-quality large-format prints and secure archiving strategies. Under the guidance of leading photographers, retouchers, designers and studio managers, students master the latest tools and techniques to create technically outstanding and conceptually compelling images. In addition to developing a body of work, students become versed in image reproduction, issues in contemporary fine art photography and current business practices.

The intensive one-year, 33-credit degree is designed to advance students' understanding and application of cutting-edge digital imaging technologies through in-depth coursework, specialized workshops and seminars, and presentations by contemporary artists. Culminating in a thesis project, the required curriculum includes classes in color management, editorial photography, photo illustration, large-format printing and studio management.

Identical to the on-campus program in curriculum and faculty, the MPS in Digital Photography Online/Summer-Residency is a one year (full time) or two year (part-time), 33-credit degree program which combines rigorous and interactive web-based education with a summer residency. This low-residency program is ideal for working professionals and those who cannot relocate for a full calendar year of study. Comprised of weekly classes and assignments, extensive discussions and critique sessions via a feature-rich web environment using state-of-the-art technology, the program is conducted online during the fall and spring semesters and culminates in an intensive nine-week summer session in New York City, where students produce a thesis project, as well as the prints and collateral materials for their group exhibition.

2011 – 2012 Student population

25 matriculated students

Department chair

Katrin Eismann, artist, author and educator

Faculty members

Thomas P. Ashe (associate chair), Elizabeth Avedon, Andy Batt, Ben Bobkoff, Pamela Chen, Katrin Eismann, Michael Brian Foley, Ben Gest, Greg Gorman, Russell Hart, Malcolm Lightner, Chris Murphy, Jaime Permeth, James Porto, Jack Reznicki, Matthew Richmond, Rhonda Schaller, John Smock, Jodie Steen, Amy Stein, Ellen Wallenstein

Student exhibitions

Graduating students unveil their thesis projects in a group exhibition in October.

For further information, please visit our Web site at www.sva.edu/digitalphoto.



MPS FASHION PHOTOGRAPHY DEPARTMENT FACT SHEET

The MPS in Fashion Photography is an intensive one-year degree program offering practicing photographers the opportunity to advance their bodies of work under the guidance of photographers, editors, creative directors and digital retouchers working at the forefront of fashion today. Bridging the gap between “high” and “low” culture, commercial and fine art photography, still and moving images, the program is dedicated to exploiting the full potential of fashion photography as a platform for invention.

In completing the 30-credit program, students will be immersed in the narrative, conceptual and cultural subtext of contemporary fashion photography while cultivating the critical and technical skills to produce original work ready for publication. In addition to the required curriculum, students will attend guest lectures and critiques by leading practitioners, and will visit some of Manhattan’s preeminent museums, galleries, designers’ studios, runway shows and fashion presentations.

2011 - 2012 student population

12 matriculated students

Department co-chairs

Stephen Frailey, photographer and chair of the BFA Photography Department at SVA and editor of *Dear Dave*, magazine; and Jimmy Moffat, co-founder of Art + Commerce

Faculty members

Vince Aletti, Alix Browne, Stephen Frailey, Maria Gallagher, Tarik Malak, Jimmy Moffat, Emma Reeves, Carol Squiers

Visiting artists, guest lecturers and advisers

Guy Aroch, Fabien Baron, Jessica Craig-Martin, Pascal Dangin, Suzanne Donaldson, Tracy Doyle, Dennis Freedman, Duncan Hannah, Cathy Horyn, Nick Knight, Glen Luchford, Ryan McGinley, Glenn O’Brien, Eva Respini, Collier Schorr, Laurie Simmons, Sølve Sundsbø, Neville Wakefield, Tim Walker

For further information, please visit our Web site at www.sva.edu



MFA FINE ARTS DEPARTMENT FACT SHEET

The MFA Fine Arts Department offers a specialization in painting, sculpture, installation, printmaking, new media and mixed media while fostering an ideology of stylistic pluralism. The two-year, 60-credit degree program encourages students to follow a personal course of intellectual and expressive evolution as they experiment with diverse artistic persuasions, discover new aspects of their creative abilities and gain greater technical mastery.

In the first year, students refine their skills in workshops in their area of concentration and take part in seminars which focus on fundamental art theories critical to contemporary art making. The second year provides group instruction and critique, workshops on writing and business practices, term reviews with faculty and advanced seminar studies, and culminates with the completion of a thesis project. In addition, students benefit from the perspectives of leading members of the contemporary arts community through the visiting artists program, and a series of lectures and studio critiques delivered by prominent artists, critics and curators.

2011 – 2012 student population

64 matriculated students

Department chair

David L. Shirey, art critic, writer and editor

Some notable faculty members

Polly Apfelbaum, Jake Berthot, Dan Cameron, Petah Coyne, Johan Grimonprez, Suzanne McClelland, Marilyn Minter, David Row

Some notable alumni

Katherine Bernhardt, Luca Buvoli, Steve DeFrank, Inka Essenhigh, Kate Gilmore, Johan Grimonprez, Michelle Lopez, Suzanne McClelland, Erwin Redl, Sarah Sze, Phoebe Washburn

Student exhibitions

Graduating students unveil their thesis projects in a group exhibition at the Visual Arts Gallery, located in Manhattan's Chelsea gallery district.

For further information, please visit our Web site at www.sva.edu and the department page at <http://mfafineart.sva.edu>.



MFA ILLUSTRATION AS VISUAL ESSAY DEPARTMENT FACT SHEET

The MFA in Illustration as Visual Essay is designed to maximize students' opportunities as figurative artists, from the conventional gallery wall to the full range of 21st-century media. The program fuses the development of creative thinking with technical and communication skills. Additional focus is placed on best practices in navigating the visual art marketplace while empowering students to choose making art as a way of life.

The two-year, 60-credit curriculum capitalizes on students' technique and promotes the development of a strong personal viewpoint. The first year provides technical skills in creative writing, computer illustration and experimental drawing. In the second year, students focus on a thesis project to produce graphic novels, comics, illustrated books, children's books or a series of paintings.

2011 – 2012 student population

38 matriculated students

Department chair

Marshall Arisman, illustrator and painter

Faculty members

N.C. Christopher Couch, Gregory Crane, Carol Fabricatore, Mirko Ilic, Viktor Koen, Matthew B. Richmond, David Sandlin, Carl Nicholas Titolo and Michele Zackheim

Some notable alumni

Kelynn Alder, Gil Ashby, Jonathan Bean, Sungyoon Choi, Viktor Deak, Eric Dinyer, John Ferry, Nathan Fox, Douglas Fraser, Edward Hemingway, Garnet Henderson a.k.a. Edmund Guy, John Hendrix, Olivier Kugler, Dom Lee, Tao Nyeu, Michael Paraskevas, J. Brian Pinkney, Andy Rash, Lauren Redniss, Stephen Savage, Yuko Shimizu, Jeffrey Smith, Sara Varon, Riccardo Vecchio, Annabelle Jasmin Verhoye

Student exhibitions

There is an annual exhibition of books written and illustrated by first-year students and an annual exhibition of work completed in the Book Seminar class. Second-year students present their thesis projects each spring in a gallery exhibition.

For further information, please visit our Web site at www.sva.edu.



MFA INTERACTION DESIGN DEPARTMENT FACT SHEET

The MFA in Interaction Design is an inventive two-year program that requires students to understand how design can affect human behavior and to think holistically about the products and services they're creating. Students study concepts central to interaction design, including design research, human-computer interaction, interface design, graphic design, information architecture and ubiquitous computing. The program explores the strategic role of interaction design in shaping everyday life, and intends to increase the relevance of design to business and society.

Interaction design facilitates the experience between people and the interactive products and services they use. The two-year, 60-credit program provides an environment where students can explore designing a range of experiences that cross visual, conceptual and technical boundaries. Grouped in interdisciplinary teams, students work in the field and in the studio to develop practical design solutions to real-world problems. The faculty comprises leading practitioners in interaction design, whose materials range from sensors and screens to the urban environment.

2011 – 2012 student population

28 matriculated students

Department chair

Liz Danzico, user experience consultant

Faculty members

Rachel Abrams, creative director, Turnstone Consulting LLC; Jake Barton, founder and principal, Local Projects; Nate Bolt, President, Bolt | Peters; Frank Chimero, graphic designer, author, illustrator; Ian Curry, senior interaction designer, Local Projects; Carla Diana, senior interaction design, Smart Design; Robert Fabricant, executive creative director, frog design; Christopher Fahey, founding partner, Behavior LLC; Rob Faludi, collaborative strategy leader in R&D for Digi International; Paul Ford, content strategist; Chloe Gottlieb, vice president, EVP, R/GA; Jeff Hoefs, interaction designer, developer, The Rockwell Group; Phi-Hong D. Ha, service design lead, Fjord; Roger Mader, partner, growth strategy, Ljoma; Karen McGrane, founding partner, Bond Art + Science; Josh Musick, principal designer, frog design; Kate Muth, senior interaction designer, Martha Stewart; Jill Nussbaum, executive director of product and interaction design, The Barbarian Group; Paul Pangaro, PhD, co-founder and CTO, Cybernetic Lifestyles; Jason Santa Maria, founder, Mighty; Clay Wiedemann, associate creative director, frog design; David Womack, creative director of interaction design, R/GA; Alex Wright, director of user experience and product research, *The New York Times*; John Zapolski, director, Strategos; and Jeffrey Zeldman, founder and executive creative director, Happy Cog Studios

Alumni - Class of 2011

Stephanie Aaron; Clint Beharry, The Harmony Institute; Derek Chan, R/GA; Carmen Dukes and John Finley, The Barbarian Group; Kristin Graefe and Angela Huang, Wieden + Kennedy; Michael Katayama and Jeffrey Kirsch, Urbanscale; Katie Koch; Chia-Wei Liu; Gene Lu, R/GA; Russ Maschmeyer, Facebook; Colleen Miller, The Food Network; Evinn Quinn, R/GA; Eric St. Onge and Beatriz Vizcaino, Moment Design

For further information, please visit our web site at interactiondesign.sva.edu.



MPS LIVE ACTION SHORT FILM DEPARTMENT FACT SHEET

The MPS Live Action Short Film Department is an intensive studio-based program that mirrors the real-life experience of a professional independent film production. Led by industry professionals and using the latest technology, the program provides the creative, critical and technical skills essential to the working filmmaker in today's marketplace.

The one-year, 36-credit degree is a rigorous and concentrated course of study designed to prepare students for all facets of the independent filmmaking process. Working with noteworthy writers, directors, producers, casting agents and editors, students in the MPS Live Action Short Film Department explore every aspect of short filmmaking, from the creation of a script to casting, budgeting, directing, filming, editing and marketing the final product. The program will culminate in a thesis-based short film festival at the SVA Theatre in New York City.

2011 - 2012 student population

16 matriculated students

Department chair

Bob Giraldi, writer and director

Faculty members

Michelle Groskopf, producer (*Big Guns*, Vice TV, Smirnoff); Michael Holman, screenwriter (*Basquiat*); Francesco Portinari, editor (Discovery Channel, UNICEF, New Zealand Television); Kathy Ruopp, producer and production manager (*Broadway's Finest*, *Stomp Out Loud*); Amresh Sinha, filmmaker and contributor (*Subtitles: On the Foreignness of Film*, *Film-Philosophy* and *Colloquy: Text, Theory, Critique*); Sofia Sondervan, producer (*Cadillac Records*, *Party Monster*)

Some notable guest lecturers

Danny Aiello, Academy Award nominated actor (*Moonlighting*, *The Professional*, *Capone*); Doug LeClaire, director (Asbury Shorts NYC); Ti West, writer/director (*The Innkeepers*, *House of the Devil*); David Nugent, director of programming and programming consultant (Newport International Film Festival, Hamptons International Film Festival); Paul Schnee, casting director (*The Help*, *Winter's Bone*); Tim Van Patten, director (*Boardwalk Empire*, *The Sopranos*)

Student exhibitions

There will be a screening of thesis films at The SVA Theatre in New York City.

For further information, please visit our Web site at www.sva.edu and the department site at <http://mpsfilm.sva.edu>.



MFA PHOTOGRAPHY, VIDEO AND RELATED MEDIA DEPARTMENT FACT SHEET

One of the first graduate programs to incorporate digital practice, the MFA in Photography, Video and Related Media is dedicated to the creative practice of both traditional and digital lens-based arts and to the integration of new theories, contexts and techniques of these ever-evolving media. Emphasizing the expansion of the photographic vocabulary, the Department encourages students to challenge the current boundaries of their media, and to look at the ways in which design, video, social media, telecommunications, and other electronic components are impacting contemporary work in the field.

The 60-credit, two- or three-year MFA degree program explores contemporary lens and screen arts through a rigorous curriculum in the culture, history, theory and practice of photography and video. First-year students take courses in digital imaging, along with studio courses and a selection of academic courses dealing with historical perspectives, criticism and theory, and contemporary issues. A key component of the curriculum is the Master Critique, a required series of courses where students engage in group critique seminars, as they refine their talents and concentrate on producing a body of professional work. For students selected for the three-year program, their first year is geared toward supplementing their education with fundamental studio and history courses, along with the Master Critique sessions. The last year of the program is geared to the development and completion of the thesis project.

2011 - 2012 student population

80 matriculated students

Department chair

Charles H. Traub, photographer, author and editor

Some notable faculty members

Shimon Attie, Ed Bowes, Phong Bui, Elinor Carucci, Sarah Charlesworth, Liz Deschenes, Collier Schorr, Amy Taubin, Penelope Umbrico, Grahame Weinbren, Randy West

Some notable lecturers, mentors and thesis advisors

Cory Arcangel, Tina Barney, James Casebere, Paul Chan, Omer Fast, Duane Michals, Alfredo Jaar, Miranda Lichtenstein, Andres Serrano, Lorna Simpson, Joel Sternfeld, Sara VanDer Beek

Some notable alumni

Adam Ames, Renée Cox, Stuart Hawkins, Shai Kremer, Dinh Q. Lê, Jeff Chien-Hsing Liao, Vera Lutter, Brian Palmer, Rachel Papo, Matthew Pillsbury, Aida Ruilova, Lynn Shelton, Sarah Silver

Student exhibitions

Graduating students unveil their thesis projects in a group exhibition at the Visual Arts Gallery, or at a group screening at the SVA Theatre, both located in Manhattan's Chelsea neighborhood.

For further information, please visit our Web site at www.sva.edu and the department page at <http://mfaphotovideo.sva.edu>.



MFA PRODUCTS OF DESIGN FACT SHEET

The MFA in Products of Design aims to transform designers into strategic agents of change who can tackle the global challenges facing product design and the business of making. Through a combination of design thinking, design making, and design doing, students are immersed in hands-on physical exploration, rigorous investigation, and strategic intent—helping them discover and define a strong point of view and professional readiness for new value creation. Graduates are prepared to hold professional positions at top design firms, to create valuable enterprises of their own and to become lifelong advocates for the power of design.

The two-year, 60-credit program trains exceptional practitioners for leadership roles in the shifting terrain of design. The first-year experience is grounded in project-based work complemented by speakers and field trips. The second year focuses on business structures, environmental stewardship, design metrics, strategy, entrepreneurship and delight. The year-long thesis project generates change-making, multidisciplinary work around a chosen field of inquiry, resulting in a comprehensive set, documentation, design fluencies and a professional network of advisors ready to help graduates move into professional practice.

The inaugural class starts in the fall of 2012.

Department chair

Allan Chochinov, partner at Core77

Faculty members

The faculty will include: Marc Alt, founder, publisher, Open Source Cities; Paola Antonelli, senior curator, Department of Architecture and Design, The Museum of Modern Art; Emilie Baltz, creative director, BALTZ WORKS; Ayse Birsell, founder, co-principal, Birsell + Seck; Scott Chapps, co-founder, creative director, ChappsMalina Inc.; Brian Chui, designer; Michael Chung, designer, photographer, filmmaker; Andrew H. Dent, vice president, Library and Materials Research, Material ConneXion; Carla Diana, senior designer, Smart Design; Tina Roth Eisenberg, founder, SwissMiss Studio, creative director, organizer of lecture series, CreativeMornings; Ingrid Fetell, human factors specialist, IDEO; Bart Haney, account lead, Fuseproject, founder, Superhappybunny; Claire Hartten, sitopian designer, researcher, project developer; Monica Khemsurov, co-editor, Sight Unseen, co-founder, curator, Noho Design District, writer; Julie Lasky, editor, Change Observer; David Malina, co-founder, ChappsMalina Inc.; Sigi Moeslinger, partner, Antenna Design New York Inc.; Jay Parkinson, co-founder, The Future Well, co-founder Hello Health; Andrew Schloss, director, Brand, Reinstein/Ross, Goldsmiths; Jason Severs, principal designer, principal lead, frog design; Jill Singer, co-editor, Sight Unseen, co-founder, curator, Noho Design District, writer, curator; Sinclair Smith, industrial designer; Becky Stern, associate editor, video producer, Maker Media (MAKE: magazine, craftzine); Richard Tyson, co-founder, managing principal, Helsinki Group; Masamichi Udagawa, partner, Antenna Design New York Inc.; Jen van der Meer, managing director, Dachis Group; Rob Walker, freelance journalist, New York Times Magazine, Slate.; Helen Walters, writer, researcher, Doblin; Amy Whitaker, author, creative strategist; and John Zapolski, co-founder, Fonderie47.

For further information, please visit our Web site at <http://productsofdesign.sva.edu/>.



MFA SOCIAL DOCUMENTARY FILM DEPARTMENT FACT SHEET

The MFA Social Documentary Film Department provides students with a solid foundation in the fundamentals of non-fiction filmmaking and an immersion into the critical and analytical processes necessary to conceptualize and develop film projects with content of significant social relevance. The program, which represents the convergence of journalism, social activism and the art of filmmaking, prepares students to find and capture stories that raise social, political and cultural consciousness on issues of public concern.

In the first year, students study the history of filmic practice as it relates to documentary, and master the necessary tools and techniques of the social documentary form, while creating a series of short films. In the second year, students receive advanced instruction in directing, producing and editing, as they focus on completing an individual thesis film, which will be suitable for broadcast and meet festival standards.

2011 – 2012 student population

35 matriculated students

Department chair

Maro Chermayeff, producer, director and author

Faculty members

Axel Baumann (*Carrier*), Joshua Bennett (*Circus, Nimrod Nation*), Peter Chelkowski (*Carnival Roots*), Ann Collins (*Sound and Fury*), Maryann DeLeo (*Chernobyl Heart*), Deborah Dickson, (*Lalee's Kin: The Legacy of Cotton*), Michael Epstein (*American Masters: Lennon NYC*), Micah Fink (*PBS/Wide Angle – H5N1 Killer Flu*), Tom Hurwitz (*The Last Emperor*), Robyn Hutt (TruTV), Michael Kantor (*Make 'Em Laugh: The Funny Business of America*), Mark Mandler (*American Experience: New York, a Documentary Film*), Michel Negroponte (*Jupiter's Wife, Dangerous in Love*), Thom Powers (documentary programmer of the Toronto International Film Festival), Bob Richman (*My Architect, The September Issue*), Jerry Risius (*The Devil Came On Horseback*), Bernardo Ruiz (*Clemente*), E. Donna Shepherd (*Power Girls, Carrier, Circus*), Joia Speciale (*Intervention*), J.T. Takagi (*North Korea: Beyond the DMZ*)

Some notable guest lecturers

Natalia Almada, Christine Choy, Paco de Onis, Jeff Dupre, Alice Elliott, Susan Froemke, Alex Gibney, Beth Hoppe, Yves Jeanneau, Simon Kilmurry, Susan Lacy, Christine LeGoff, Ross McElwee, Brett Morgen, Sheila Nevins, Elena Paul, D.A. Pennebaker, Sam Pollard, James Redford, Yoruba Richen, Amy Schewel, Deborah Shaffer, Pamela Yates

Student exhibitions

There are screenings of student films each semester and a festival in the fall. First-year students present their short films and second-year students present their thesis films.

For further information, please visit <http://mfasocdoc.sva.edu>.