

HOPE ART COMPETITION AND EXHIBITION

This year's Hope Art Competition invites current SVA students to create artwork that will be utilized in print and online advertisements for the Office of Student Health and Counseling Services. Entries will be evaluated on how well they can communicate the theme.

Finalists will have their design featured in an exhibition at the Flatiron Windows (133/141 West 21 Street). After the exhibition ends, the artwork will be displayed in the 24th Street Residence Hall in the Student Health & Counseling Services office for the duration of the Spring 2017 semester.

Entries must be accompanied by a completed submission form. Submission forms and guidelines are available at www.sva.edu/health or picked up in person at the Office of Student Health and Counseling Services in the 24th Street Residence Hall at 340 E. 24th Street, 1st Floor.

Submission Deadline: Monday, February 6th, 2017 at 4pm. Late entries will not be accepted.

This year's competition will be judged by Tom Huhn, Chair of BFA Visual and Critical Studies. The 1st, 2nd, and 3rd place winners will be awarded \$300, \$200, and \$100 respectively.

Exhibition Information

Exhibition: Hosted at the SVA Flatiron Windows, 133/141 West 21 Street
Thursday, February 16-Saturday, February 18, 2017
Free and open to the public

Opening Reception: Hosted at the SVA Flatiron Gallery, 133/141 West 21 Street
Friday, February 17, 2017 from 5:30 - 6:30pm

HOPE Art Competition Guidelines

THE 2017 THEME IS "EXPRESSING YOUR UNIQUE IDENTITY"

Identity is how we see and think of ourselves, and art is one way we can express identity- whether it has to do with ethnicity, sex, gender, and a range of other aspects of ourselves. This year's HOPE Competition challenges you to create a piece that expresses your identity, aspects of your identity, and/or the intersectionality of various identities that may overlap for you. It will celebrate the diversity of SVA and New York City, and how each student plays a part in creating an accepting community.

REQUIREMENTS:

To participate, please fulfill the following requirements:

- You must be currently registered as an undergraduate or graduate student in a degree-seeking program at SVA. All majors are encouraged to enter.
- Entries will be any medium with the target being SVA students, faculty, and staff
- All submissions will be submitted either digitally to health@sva.edu or brought to the Student Health & Counseling Services office at 340 E. 24th Street and must be accompanied by a Submission Form (included below).
- We are looking for submissions that address the theme of "Expressing Your Unique Identity"
- The finalists of this competition will have their work displayed at the SVA Flatiron Windows as well as the 24th Street Residence during the Spring 2017 semester. The winning artwork will be chosen to be used to advertise Student Health & Counseling Services as well as to promote upcoming workshops facilitated by the therapists.
- Submit your entry and submission form in person **no later than Monday, February 6th, 2017 at 4pm.**

Student Health and Counseling Services thanks you for your interest.
We hope that you will submit an entry!

ARTWORK GUIDELINES

Animation, Live Action, or 3D Animation:

Films must be less than 15 seconds, looping animation recommended

QuickTime .MOV file

540 pixels x 810 pixels; 24 fps, h.264 codec

Maximum runtime: 10 seconds

Sculptures/3-dimensional work:

Should be able to be mounted on a wall

Should not come out more than 6-8 inches from the wall once mounted

No more than 40 pounds

Please be mindful of using fragile materials

Illustrations, Designs, Cartoons:

Any size paper or poster, text is allowed

Recommended size around 18x24

.PDF, .TIFF or PSD file (files must be flattened artwork)

300 dpi

Paintings:

Any canvas size allowed

Any frames should be ready to hang (with wire, d-rings, or cleats) and please provide all framing hardware. Gallery will provide the wall hardware (screws, nails, etc..)

Guidelines for films:

Films must be less than 10 minutes

3D video is not supported

For Film Submissions: If you are submitting a film, please contact our office for more specific guidelines so that your film is compatible with the monitors provided by SVA Galleries.

Guidelines for photos:

Any print size allowed

If framed, should be ready to hang (with wire, d-rings, or cleats) and please provide all framing hardware. Gallery will provide the wall hardware (screws, nails, etc..)

Submission Form

Name: _____

Student ID: _____

Year: _____

Concentration: _____

Phone number: _____

E-mail: _____

Title of piece: _____

Artist's Statement (Brief description of your work that may be displayed with your piece)

Please limit to 50-100 words:

I understand that submissions become property of The School of VISUAL ARTS' Student Health and Counseling Services. I give The School of VISUAL ARTS and the Office of Student Health and Counseling Services the right to reproduce my submission for exhibition or promotional purposes as they deem appropriate.

Signature Date