

HOPE ART COMPETITION AND EXHIBITION

This year's Hope Art Competition invites current SVA students to create a poster to be utilized in print and online advertisements for the Office of Student Health and Counseling Services. Entries will be evaluated on how well they can communicate the theme.

Finalists will have their design featured in an exhibition at the Westside Project Space (133/141 West 21 Street). This year's competition will be judged by staff members from the Department of Student Affairs. The winner will be awarded \$500.

Entries must be accompanied by a completed submission form. Submission forms and guidelines are available at www.sva.edu/health or picked up in person at the Office of Student Health and Counseling Services in the George Washington Residence, 23 Lexington Avenue, Room 302.

Submission Deadline: Monday, February 1st, 2016 at 4pm. Late entries will not be accepted.

Exhibition Information

Exhibition: Hosted at the SVA Westside Project Space, 133/141 West 21 Street
Thursday, February 11-Saturday, February 20, 2016
Free and open to the public

Opening Reception: Hosted at the SVA Westside Project Space, 133/141 West 21 Street
Friday, February 12, 2016 from 5:30 - 6:30pm

HOPE Art Competition Guidelines

To participate, please fulfill the following requirements:

- You must be currently registered as an undergraduate or graduate student in a degree-seeking program at SVA. All majors are encouraged to enter.
- Entries will be posters with the target being SVA students.
- Guidelines for posters:
 - 18" x 24"
 - 300 dpi
 - . PDF, .TIFF or PSD file (files must be flattened artwork)
- All submissions will be submitted digitally to health@sva.edu and must be accompanied by a Submission Form (included below).
- We are looking for submissions that address the theme of **self-care** in college and ways to reduce anxiety and stress in a healthy and balanced way. The posters will be a part of a series of events titled “**Take Care**”, so this title will be required to be included somewhere on the poster (can also be made into a logo).
- The winning poster will be chosen by Student Health & Counseling staff members to be used in a Spring 2016 campaign and workshop series used to advertise upcoming workshops facilitated by the therapists. Please keep in mind that entries will be evaluated on how well they can communicate the theme in an upcoming Student Health and Counseling Services advertisement print and online campaign.
- Submit your entry and submission form in person **no later than Monday, Feb 1st, 2016 at 4pm.**

Student Health and Counseling Services
thanks you for your interest.
We hope that you will submit an entry.

2016 Hope Competition Submission Form

Name: _____

Student ID: _____

Year: _____

Concentration: _____

Phone number: _____

E-mail: _____

Title of piece: _____

Artist's Statement (Brief description of your work that may be displayed with your piece) Please limit to 50-100 words:

I understand that submissions become property of The School of VISUAL ARTS' Student Health and Counseling Services. I give The School of VISUAL ARTS and the Office of Student Health and Counseling Services the right to reproduce my submission for exhibition or promotional purposes as they deem appropriate.

Signature

Date