

# SVA 2013 Career Fair Industry List

Friday, March 22, 2013, 1:00 - 4:00PM

Metropolitan Pavilion, 123 West 18th Street, 4th Floor

<u>Company</u>	<u>Company Representative(s)</u>	<u>Company Description</u>	<u>Hiring Needs/Website</u>
<b>ACME Studio</b>	Brian Colgan - Studio Manager/Partner	ACME Studio is Williamsburg, Brooklyn's most unique photo and video studio rental space, prop rental house, and set design and fabrication shop. We host photo shoots for a wide variety of editorial and commercial clients, and build and rent sets and props to shoot in-house and out. Plus our studio is one of Brooklyn's coolest locations. Seriously.	Interns and Freelancers in Set Design, Interior Design, Finishes/Painting, Carpentry/Set Construction, Photography <a href="http://www.acmebrooklyn.com">http://www.acmebrooklyn.com</a>
<b>Adecco Creative</b>	Britton Upchurch - Creative Recruiter	Our primary focus is recruiting and placing all sorts of creative talent to include graphic and interactive designers, fashion talent, marketing professionals, editorial talent, just to name a few, throughout the NYC Metro region. Industries serviced are fashion, beauty & fragrance, publishing, media, financial, interactive, ecommerce, non-profit and more.	Art Directors, CAD Designers, Colorists, Copywriters, Graphic Designers, Illustrators, Interactive & Mobile Designers, Marketing Specialists, Photo Retouchers, Production Artists, Stylists, Technical Designers, Web Designers, and more. <a href="http://www.adeccousa.com/creative/employer-services/Pages/our-talent.aspx">http://www.adeccousa.com/creative/employer-services/Pages/our-talent.aspx</a>
<b>Ambitious Film</b>	Walter Masterson - Content Producer Steve Liu - Producer	We are a full service production studio located in the Financial District. We focus primarily in the field of New Media - Music Video/ Commercials and Sketch Comedy. We are looking for both production, social media and graphic design interns for each of our departments.	<a href="http://www.ambitiousfilm.com">www.ambitiousfilm.com</a>
<b>Aperture Foundation</b>	Schuyler Duffy - Education Work Scholar Elena Tarchi - Communications Work Scholar	Aperture—located in New York’s Chelsea art district—is a world-renowned non-profit publisher and exhibition space dedicated to promoting photography in all its forms. Aperture was founded in 1952 by photographers Ansel Adams, Dorothea Lange, Barbara Morgan, and Minor White; historian Beaumont Newhall; and writer/curator Nancy Newhall, among others. These visionaries created a new quarterly periodical, Aperture magazine, to foster both the development and the appreciation of the photographic medium and its practitioners. In the 1960s, Aperture expanded to include the publication of books (over five hundred to date) that comprise one of the most comprehensive and innovative libraries in the history of photography and art. Aperture’s programs now include artist lectures and panel discussions, limited-edition photographs, and traveling exhibitions that show at major museums and arts institutions in the U.S. and internationally.	Work Scholar Program <a href="http://www.aperture.org/jobs-internships/">http://www.aperture.org/jobs-internships/</a>
<b>Arkadium</b>	Chris Neuman - Senior Game Artist Emma Leeds - Human Resources Associate	Arkadium is a premier developer, publisher and distributor of casual, social, and mobile games. Jessica Rovello and Kenny Rosenblatt, two online game fanatics who are also married, founded the company in 2001. Arkadium has grown from a startup with just four employees, to over 100 between our offices in New York City, Simferopol, Ukraine, and Toronto, Canada.	Game Art Full-Time and Internships <a href="http://www.arkadium.com/company/careers">http://www.arkadium.com/company/careers</a>

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<p><b>Arnold Worldwide</b></p>	<p>Meredith Kazaras - Creative Manager</p>	<p>Arnold is a global communications company and one of the five most creatively awarded agencies of the past decade. We are proud to represent a diverse portfolio of clients. Arnold delivers communication programs across every touch point imaginable – advertising, digital, promotions, direct, design, and branded content. We are storytellers, artists, strategists, designers, cultural carnivores, technophiles, producers, musicians, social media mavens, and dreamers...people who love to make stuff and help the clients business grow.</p>	<p>Entry-level Design positions, Internships <a href="http://arn.com/">http://arn.com/</a></p>
<p><b>Art Directors Club</b></p>	<p>Ariel Adkins - Membership Coordinator Zack Kinslow - Content Producer</p>	<p>The Art Directors Club is one of the most concentrated groups of creative talent in the world, and is a gathering place for leaders in visual communication. ADC Members share the vision of our founder, Louis Pedlar, who brought his colleagues in advertising together in 1920 to dignify their profession and judge advertising art by the same stringent standards as fine art. For over ninety years ADC members have taken up Pedlar's challenge by funding programs to Connect, Provoke and Elevate creative professionals around the world. Each year ADC brings together the best minds in the creative industries to celebrate the winners of our Annual Awards and Young Guns competitions, help a new generation of creative leaders rise up through the National Student Portfolio Reviews and Saturday Career Workshops, and celebrate the achievements of Hall of Fame inductees and GrandMasters recipients.</p>	<p>ARTS RESOURCE - Learn about great resources for artists offered through the Art Directors Club. <a href="http://adcglobal.org">http://adcglobal.org</a></p>
<p><b>The Artery VFX</b></p>	<p>Yfat Neev - Producer</p>	<p>The Artery VFX (previously known as COPA NY), is a global network of VFX artists collaborating in the creation of high-end visual content: feature films, commercials, digital content, art installations and music videos. Led By Vico Sharabani, and Yfat Neev in our NY studio, they offer client-friendly Flame and CG suites.</p>	<p>Production and Artist Interns, Staff and Freelance Artists <a href="http://thearteryvfx.com">http://thearteryvfx.com</a></p>
<p><b>Atlantic Records</b></p>	<p>Mark Obriski - Senior Art Director Greg Burke - Creative Director</p>	<p>The Atlantic Records Group was founded in 1947 by Ahmet Ertegun and Herb Abramson (later joined by Jerry Wexler, Nesuhi Ertegun, Tom Dowd, and Arif Mardin) as a one-room operation in New York City that was dedicated to finding, recording and promoting independent R&amp;B and jazz. Today it remains recognized and revered around the world as being synonymous with artistry and quality. Through the years, Atlantic recordings have had a profound impact on the development of modern music, while entertaining and engaging listeners with songs that have rooted themselves in our collective consciousness. Today the company is home to many of the world's most popular recording artists, among them James Blunt, Tracy Chapman, Phil Collins, Death Cab for Cutie, Missy Elliott, Estelle, Flo Rida, Lupe Fiasco, Gnarls Barkley, Kid Rock, Matchbox Twenty, Jason Mraz, O.A.R., Plies, Sean Paul, Rush, Shinedown, Staind, Rob Thomas, T.I., and many more.</p>	<p>Internships and Freelance positions <a href="http://atlanticrecords.com">http://atlanticrecords.com</a></p>
<p><b>Bedrocket Media Ventures</b></p>	<p>Markus Horak - VP of Creative Strategy Meagan O'Connell - Project Manager, Creative Services</p>	<p>Bedrocket is a next generation media and entertainment company. We are experts in creating high quality original programming and innovating technology platforms that are not only revolutionizing the way entertainment is created and distributed, but also innovating new forms of interactive programming that will drive the future of video storytelling.</p>	<p>Staff Graphic / Interactive Designer; Interns: Graphic Design, Animation, Video Production <a href="http://bedrocket.com">http://bedrocket.com</a></p>

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<p><b>CDM</b></p>	<p>Racquel Balsam - Recruitment Specialist</p>	<p>THE CDM GROUP...always [thinking]...always [original]...always [creative]...never generic. THE CDM GROUP is one of the world's largest global healthcare advertising agencies [and growing], with more than 1300 talented individuals located in offices across the United States and Europe. THE CDM GROUP has continued to experience tremendous growth and has no plans to slow down! Be part of a team that thinks great work, fun and [creativity] are key ingredients to your success. See how our [core values]—substance, style, conviction, and grace – come to life and set us apart from other agencies. Work with the best and brightest in an exciting, [challenging], opportunity-filled, and [passionate] environment. Work with clients and brands that are top [leaders] in the healthcare industry. Come learn, [grow] and be challenged. There's no better place to experience the Joy of Science.</p>	<p>Summer Intern in Marketing/Advertising/Communication  <a href="http://www.cdmworldagency.com/">http://www.cdmworldagency.com/</a></p>
<p><b>CITYarts, Inc.</b></p>	<p>Chris Williams - Project Coordinator          Tsipi Ben-Haim - Executive &amp; Creative Director</p>	<p>CITYarts brings young people and professional artists together to create Public Art. Through this creative process, CITYarts empowers youth and connects children locally and around the world to become active participants in transforming communities.</p>	<p>Internships in: Office Administration/Non-Profit Management, Development/Fundraising, Public Relations/Marketing, On-Site Project/Artist Assistant, Photography/Video, Graphic/Web Design  <a href="http://www.cityarts.org">http://www.cityarts.org</a></p>
<p><b>College Art Association</b></p>	<p>Virginia Reinhart - Marketing &amp; Communications Associate          Hanah O'Reilly Malyn - Development Associate</p>	<p>The College Art Association is dedicated to providing professional services and resources for artists, art historians, and students in the visual arts. CAA serves as an advocate and a resource for individuals and institutions nationally and internationally by offering forums to discuss the latest developments in the visual arts and art history through its Annual Conference, publications, exhibitions, websites, and other events. CAA focuses on a wide range of issues, including education in the arts, freedom of expression, intellectual-property rights, cultural heritage and preservation, workforce topics in universities and museums, and access to networked information technologies. Representing its members' professional needs since 1911, CAA is committed to the highest professional and ethical standards of scholarship, creativity, criticism, and teaching.</p>	<p>ARTS RESOURCE - Learn about great resources for artists offered through the College Art Association.  <a href="http://www.collegeart.org">http://www.collegeart.org</a></p>
<p><b>creativeplacement</b></p>	<p>Karl Hein - Solutionist kHyal          Head fiZzicist</p>	<p>creativeplacement places top talent throughout the greater New York metro area and key locations throughout the country. With 25 years of recruitment and management experience — we've developed a highly effectual evaluation method — ensuring perfect matches for our candidates and clients. We have built some of the best-of-breed brands, agencies and design firms. We have deep experience in packaging, interactive, print and corporate communications. Our talent — senior level to recent graduates. Our core difference — we are a boutique agency with our recruitment team all practicing in the industry in their areas of expertise.</p>	<p>Web, Interactive, Print, Branding, Packaging, Advertising, Illustration, Promotion  <a href="http://www.creativeplacement.com/jobs.html">http://www.creativeplacement.com/jobs.html</a></p>
<p><b>CUE Art Foundation</b></p>	<p>Jessica Gildea - Associate Director of Programs</p>	<p>CUE is a dynamic visual arts center dedicated to creating essential career and educational opportunities for emerging artists of all ages. Through exhibitions, studio residencies, arts education, and public programs, CUE provides artists and audiences with sustaining and meaningful experiences and resources.</p>	<p>ARTS RESOURCE - Learn about great resources for artists offered through the CUE Art Foundation.  <a href="http://www.cueartfoundation.org">http://www.cueartfoundation.org</a></p>

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<b>Daymon Worldwide</b>	Lee Gobi - Director of Design	In 1970, Daymon Worldwide was founded to grow and develop Private Brands with its retail business partners. In the years since, the world and the retail industry have changed, and Daymon Worldwide has evolved to meet these new challenges. Today, Daymon is a diverse company with an expanded focus on building brands with our business partners. The companies and services of Daymon Worldwide now provide a full menu of dedicated retail branding and sourcing services. Our Mission: We Build Brands with Our Partners. Our Vision: To Be the Global Leader in Building Brands through Business Solutions and Services with Our Partners.	Design Intern (Design and Product/Package Design) <a href="http://daymon.com">http://daymon.com</a>
<b>DraftFCB</b>	Cynthia Carrasco - Talent Manager	With an equal focus on creativity and accountability, Draftfcb is the first global, fully integrated marketing communications agency for the digital age to operate against a single P&L without any silos. The agency is driven by a singular focus on consumer behavior as expressed by its proprietary 6.5 Seconds That MatterSM operating system, which recognizes the importance of producing creative executions that really matter to consumers in the brief amount of time they are willing to give marketers in today's media-saturated world. The Draftfcb network spans 153 offices in 90 countries and employs approximately 9,300 people.	All Jr./Entry Level Positions, including: Jr. Art Director, Jr. Copywriters, Jr. Designer <a href="http://www.draftfcb.com/join-apply.aspx">http://www.draftfcb.com/join-apply.aspx</a>
<b>Erwin Penland</b>	Aileen Joa - HR Associate	Advertising fully integrated agency in NY and SC.	Account Executive, Copywriter, and Paid Internships <a href="http://www.erwinpenland.com/jobs">http://www.erwinpenland.com/jobs</a>
<b>Fake Love</b>	Annatruus Bakker -Recruiter Blair Neal - Creative Technologist	Fake Love is an award-winning design shop in New York City that focuses on immersive commercial and artistic visual storytelling and branding. We write, design, code, produce and shoot anything you can imagine. And some things you can't. Fake Love has worked on campaigns for clients such as Google, M·A·C Cosmetics, Marc Jacobs, Samsung, Dell, Nike, ABC, Heineken, Def Jam, Volvo, The History Channel, Shen Wei Dance Arts, British Airways, Microsoft, The Daily, Coke, Universal, and Spin Magazine.	Freelance Animators, Programmers, Video Editors, Designers <a href="http://www.fakelove.tv">http://www.fakelove.tv</a>
<b>Fantage.com Inc.</b>	Irene Oh - HR Specialist	Fantage.com is a virtual world game website for kids between 6 to 16 years old. Here they can dress up their avatars, compete in fashion show games, play secret missions, decorate their rooms, adopt and play with pets, and make new friends. Fantage.com has created a safe, fun, and exciting virtual place where users can enjoy the fun community and participate in various events and parties. Fantage.com has grown rapidly to become one of the leading online destinations for children, with over 20 million registered users, and is well funded as a start up. For our employees, Fantage provides medical, dental, and vision insurance, as well as paid holidays and vacation days depending on the length of employment. We offer a casual, fun, and exciting work environment with vast opportunities for growth and advancement. Innovation is what we're all about here at Fantage and if you believe you have what it takes, we invite you to apply!	Digital Artist / Digital Illustrator <a href="http://www.fantage.com">http://www.fantage.com</a>

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<p><b>The Fearless Group</b></p>	<p>Sasha Laing - Writer Spencer Roth - Creative</p>	<p>A full service advertising agency that believes that safe advertising isn't. Our partners have headed some of the largest creative agencies in the world but are less interested in titles, seniority or past achievements than in talent, enthusiasm and humor. We are a small group of people, each of us playing total football, by which we mean we contribute whatever and wherever we can. After just a little over a year and a half as an agency we have a small number of significant clients, including those we've taken from blue-chip agencies. We expect to grow fast, but will not sacrifice our character and values to scale. We believe absolutely in rewarding hard work and loyalty. Should you join us, we can promise you responsibility, freedom, respect and gratitude. We don't believe in cubicles, time-clocks or dress codes. We believe absolutely in rewarding hard work and loyalty. We're okay with training the right person. Let us know if you want to have a chat about it.</p>	<p>Freelance <a href="http://thefearlessgroup.com/">http://thefearlessgroup.com/</a></p>
<p><b>Fractured Atlas</b></p>	<p>Nathan Zebedeo - Program Associate</p>	<p>Fractured Atlas empowers artists, arts organizations, and other cultural sector stakeholders by eliminating practical barriers to artistic expression, so as to foster a more agile and resilient cultural ecosystem. Fractured Atlas supports artists in finding and obtaining health insurance, fiscal sponsorship, insurance for organizations and individuals, and international artists visas.</p>	<p>ARTS RESOURCE - Learn about great resources for artists offered through Fractured Atlas. <a href="http://www.fracturedatlas.org">http://www.fracturedatlas.org</a></p>
<p><b>Host Committee</b></p>	<p>Andrew Dunn - Sales Operations Coordinator Sara Goodison - Executive Assistant</p>	<p>Host Committee is a venture-funded Internet startup pioneering a collective-buying experience for the nightlife world. Our social media-powered tech platform allows members to bring their social networks to life with an easy way to throw private parties at great venues with friends and their friends. For any occasion that involves gathering people together – celebrations, birthdays, reunions – Host Committee makes it easy to organize and socialize in style. Host Committee is a part of Trigger Media, a digital media-focused venture incubator. Our team and advisors have been lead or early investors in some of the most exciting tech and media start-ups to come out of Manhattan's Silicon Alley and the digital media world in recent years, including Daily Candy, Thrillist, Tasting Table, and Zynga.</p>	<p>Host Committee Digital Marketing Internship (Paid, Summer) <a href="http://www.hostcommittee.com">http://www.hostcommittee.com</a></p>
<p><b>Indiegogo</b></p>	<p>John Trigonis - Vertical Manager - Film, Web, and Video John Vaskis - Gaming Vertical Lead</p>	<p>Indiegogo is the premiere global crowdfunding platform where anyone anywhere can raise funds for anything, be it creative, entrepreneurial, or cause-related.</p>	<p>ARTS RESOURCE - Learn about great resources for artists offered through Indiegogo. <a href="http://www.indiegogo.com">http://www.indiegogo.com</a></p>

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<p><b>Kenneth Cole Productions</b></p>	<p>James Soltis - Internship Coordinator</p>	<p>Kenneth Cole Productions, Inc. designs, sources and markets a broad range of footwear, handbags, apparel and accessories under the brand names Kenneth Cole Collection, Kenneth Cole New York, Kenneth Cole Reaction, and Unlisted, as well as footwear under the proprietary trademark Gentle Souls. The Company has also granted a wide variety of third party licenses for the production of men's, women's and children's apparel as well as fragrances, watches, jewelry, eyewear and several other accessory categories. The Company's products are distributed through department stores, better specialty stores, company-owned retail stores and its e-commerce website.</p>	<p>Internships:   <ul style="list-style-type: none"> <li>•Marketing: Public Relations, Archiving/Library Science, Creative Services, Corporate Communications, Advertising/Media, Graphic Design, Photo Studio</li> <li>•Wholesale: Product Development, Footwear, Handbags, &amp; Children's</li> <li>•Design Services: Accessories, Handbags, Footwear, Apparel, Merchandising</li> <li>•Licensing: International &amp; Domestic</li> <li>•Consumer Direct: Buying &amp; Planning, Visual</li> <li>•Information Technology</li> <li>•Human Resources</li> </ul> <a href="http://www.kennethcole.com">http://www.kennethcole.com</a> </p>
<p><b>Laird + Partners</b></p>	<p>Meredith Volpe - Director of Traffic</p>	<p>Laird + Partners is a boutique advertising agency formed in March 2002. Under the leadership of its founder and president Trey Laird, the agency offers full-service advertising, branding, and image consulting to its growing list of clients. Each season, Trey and his creative team, design, direct, and produce campaigns in collaboration with the world's top photographers, directors, and creative talent. Laird + Partners is currently responsible for the advertising of DKNY, Tommy Hilfiger, Tory Burch, CFDA, Rag &amp; Bone and fragrances such as Beyonce, Sarah Jessica Parker, Vera Wang Princess, Gwen Stefani LAMB and Harajuku Lovers, Usher, Halle Berry, and CK1.</p>	<p>Advertising Interns (summer, fall, spring)  <a href="http://www.lairdandpartners.com">http://www.lairdandpartners.com</a></p>
<p><b>Large Animal Games</b></p>	<p>Mark Weismantel - Senior Artist Vivian Lai - Artist</p>	<p>Large Animal Games was founded by Josh Welber and Wade Tinney in 2001, with the goal of creating unique, independently-focused casual games. Ten years, more than ninety games, and many awards later, our company has emerged as a leader in the casual and social games spaces. We've been focused exclusively on social gaming since 2008, and have developed products on all major social platforms: from Facebook and Facebook Connect; to MySpace, Bebo, Orkut, and Hyves; to iPhone and Android devices. All of them are powered by Toga, our cross-network social game platform. In addition to aggregating audiences across multiple social contexts, this platform provides a rich toolset for managing social games as a service, including retail marketing of virtual goods, customer support tools, rich analytics, and more.</p>	<p>Art Intern, Unity Artist, Communication Designer, Mobile Artist, Artist  <a href="http://www.largeanimal.com">http://www.largeanimal.com</a></p>
<p><b>Lippincott</b></p>	<p>Wendy Tsang - Recruiting Director Sam Ayling - Senior Associate</p>	<p>Lippincott enjoys an enviable track record in solving the most complex branding challenges facing corporations today. From our inception in 1943 as Lippincott &amp; Margulies to our role today working with the world's best-loved organizations, we recognize that brands are increasingly the only real and enduring source of business advantage. Today we are part of Oliver Wyman, a global professional services organization owned by Marsh &amp; McLennan Companies. We have helped over 3,000 clients worldwide, creating proprietary brand identities and image management programs for corporations, retail establishments and product/service brands in every major industry.</p>	<p>Visual Communication Design Intern (Description at <a href="http://bit.ly/ZFNTVq">http://bit.ly/ZFNTVq</a>)  <a href="http://www.lippincott.com">www.lippincott.com</a></p>

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<b>Lower Manhattan Cultural Council</b>	Anne Lai - Finance & Operations Associate Clare McNulty - Program Associate, Artist Residencies	Lower Manhattan Cultural Council (LMCC), a 501(c)(3) nonprofit, has been a leading voice for arts and culture Downtown and throughout New York City for 40 years, producing cultural events and promoting the arts through grants, services, advocacy, and cultural development programs. LMCC offers a number of grant and artist residency opportunities in New York City, amongst other great services to artists.	ARTS RESOURCE - Learn about great resources for artists offered through Lower Manhattan Cultural Council. <a href="http://www.lmcc.net">http://www.lmcc.net</a>
<b>Mashable, Inc.</b>	Kamilla Lawson - HR Generalist Christopher Phillips - VP of Design	Mashable is the largest independent source dedicated to news, information and resources for the Connected Generation. Mashable reports on the importance of digital innovation and how it empowers and inspires people around the world. Mashable's 20 million monthly unique visitors and 6 million social media followers have become one of the most engaged online news communities. Founded in 2005, Mashable is headquartered in New York City with an office in San Francisco.	Visual Designer (2 openings), Graphic Design Intern <a href="http://www.mashable.com">http://www.mashable.com</a>
<b>Mass Ideation</b>	Miguel Sanchez - Creative Director Brian Wilson - Sales Director	Mass Ideation is the act of bringing minds together in a mutual mission of creating the convergence of creativity, strategy and technology. Through the collective ideation process, we create digital content and solutions which inspire and deliver a visceral experience designed to engage audiences, ignite brand recognition, and create brand loyalty.	Designers, Animators, Developers <a href="http://massideation.com">http://massideation.com</a>
<b>McCann NY</b>	Kimberly Sanford - Creative Manager of Culture Elisha Goldstein - Creative Resources Manager	McCann Erickson is the world's leading global advertising agency network, with operations in more than 130 countries. The agency is a unit of McCann Worldgroup, one of the largest marketing communications companies in the world, which is part of the U.S. based Interpublic Group of Companies (NYSE: IPG).	Account Executive, Asst. Account Executive, Designer, Strategist, other Jrr, midlevel, and internship positions. <a href="http://www.mccannny.com/jobs">www.mccannny.com/jobs</a>
<b>Mirror Media</b>	Rosie Gurock - Director of Communications	We are Mirror, a start-up social discovery platform (desktop and mobile) based here in Union Square. Mirror allows users to promote their best qualities and connect with others for dates, gigs, new friends or even jobs. Users have their friends endorse your unique qualities and skills, make yourself searchable, rankable and more appealing to everyone from potential dates to potential employers. Facebook is "what I like", Mirror is "what I'm like"...and "what I'm looking for".	Part-time and Intern Graphic Designers <a href="http://www.mirror.co">http://www.mirror.co</a>
<b>Momentum Worldwide</b>	Rod Berg - Creative Recruiter/North America	Momentum Worldwide is in the business of co-creating. We co-create with brands and people — instead of for people — to entertain, to connect, to inform, and to provide experiences that are worth sharing. We partner the world's best brands with the brightest talents on events, sponsorships, promotions, strategy, advertising, shopper marketing, music, entertainment, social media, content, design and beyond. Our approach to marketing values authentic stories and engagements above all else. Part of the Interpublic Group of Companies (NYSE:IPG), we operate in more than 50 countries for partners including American Express, Coca-Cola, Kraft, Microsoft, William Grant & Sons, Subway and many more. We hire thought-provokers. Big thinkers. Curious, unstoppable account and creative folks with bold personalities. People who do great work, like to have fun and do whatever it takes to create and deliver flawless event marketing, sponsorship, retail, promotion, entertainment (music, TV, film) marketing, branded content development, digital, and advertising – simply, campaigns that rock. Sound like you?	Jr Art Directors, Jr Copywriters, Graphic/Communication Designers, Spring + Summer Interns <a href="http://www.momentumww.com/#/careers">http://www.momentumww.com/#/careers</a>

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<p><b>MPC NY</b></p>	<p>Amanda Libotte - Director of Operations Vicky Osborn - Head of CG</p>	<p>MPC delivers world-class VFX and digital experiences for the film, advertising, experiential and television industries. We work out of studios in London's Soho, Santa Monica in California, Yaletown in Vancouver, Bangalore in India and Soho, New York. Our stunning visual treatments can be seen in some of today's most memorable commercials and our integrated approach drives the use of existing or newly created assets across the whole range of today's new media, from online to outdoor, hand-held to code-driven installations. By bringing together a dynamic team of fresh talent from a variety of cultural backgrounds and different career paths, we have built a creative portfolio that is diverse and impressive. We are looking for dynamic, enthusiastic, passionate and hardworking CG Generalists, Nukers, Designers and programmers to join our growing team in NY and also LA.</p>	<p>Junior CG Generalists, Junior Nuke Compositors, Junior Designers, Interns <a href="http://www.moving-picture.com">http://www.moving-picture.com</a></p>
<p><b>New York Media (NY Mag online: <a href="http://nymag.com">nymag.com</a>, Vulture, The Cut, Grub Street)</b></p>	<p>Steve Motzenbecker - Director of Digital Design &amp; UX</p>	<p>New York Media is the parent company of the ground-breaking weekly New York Magazine; the up-to-the-minute news and service website <a href="http://nymag.com">nymag.com</a>; the Grub Street network of food blogs; the entertainment and culture news site Vulture; the full-fledged fashion and lifestyle site The Cut; and the twice-yearly New York Weddings magazine. The company's web properties attract over 12 million monthly unique visitors, and its mobile apps include New York Magazine and The Cut on the Runway for iPad.</p> <p>New York Media has won numerous awards for its print and digital properties in recent years, including seventeen National Magazine Awards, Advertising Age's Magazine Website of the Year, five James Beard Foundation Journalism Awards, five MIN Best of the Web Awards, and an ASME Cover of the Year Award. The magazine has twice been named to Ad Age's "A-List" and twice to Adweek's "Hot List."</p>	<p>UX Designer, Interaction Designer, Production/Photo Artist <a href="http://nymag.com">http://nymag.com</a></p>
<p><b>NewsBeast</b></p>	<p>Michael Dyer - Chief Digital Officer Justine Rosenthal - Executive Editor</p>	<p>Founded by Editor-in-Chief Tina Brown (Vanity Fair, The New Yorker) and Barry Diller, NewsBeast is one of the world's leading all-digital news and culture companies. Home of The Daily Beast and Newsweek, NewsBeast's award-winning journalism, commentary, and design span every major news vertical, from politics and world news, to fashion, film, and art. Attracting over 18 million visitors per month, our properties are among the fastest-growing news destinations on the web.</p>	<p>UI Designers, Information Architects, Experience Strategists <a href="http://www.thedailybeast.com">http://www.thedailybeast.com</a></p>
<p><b>Nike, Inc.</b></p>	<p>Jeffrey Blanchfield - Senior Product Presentation Manager</p>	<p>NIKE, Inc. is the world's leading innovator in athletic footwear, apparel, equipment and accessories.</p>	<p>2 Visual Managers, Assistant Visual Specialists at Niketown NY, East Coast Visuals opportunities <a href="http://www.nike.com">http://www.nike.com</a></p>
<p><b>NYDesigns</b></p>	<p>Natalia Argüello - Director</p>	<p>Business incubator for design + technology businesses in NY.</p>	<p>Various Design positions <a href="http://nydesigns.org">http://nydesigns.org</a></p>

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# SVA 2013 Career Fair Industry List

Friday, March 22, 2013, 1:00 - 4:00PM

Metropolitan Pavilion, 123 West 18th Street, 4th Floor

<b>PDNedu</b>	Jill Waterman - Editor	Photo District News (PDN), the award-winning monthly magazine for the professional photographer, has been covering the professional photographic industry for over two decades. Every month, PDN delivers unbiased news and analysis, interviews, and portfolios of the latest photographic work. PDN delivers the information photographers need to survive in a competitive business - from marketing and business advice to legal issues, photographic techniques, new technologies, and more. PDNOnline covers breaking news stories and delivers in-depth features on the photo industry, including interviews and profiles, reports on new products both analog and digital, and information on useful sources for professional photographers. PDNOnline's photo essays and galleries explore the work of photography's masters and today's emerging talent. The PDN family of web sites—including Photoserve, Photosource and PDN Edu—is an unparalleled source of information and inspiration for professional photographers, photo buyers, visual creatives, photo students and their instructors.	Photo/Imaging Intern (summer) <a href="http://www.pdnedu.com">http://www.pdnedu.com</a>
<b>Pow Interactive</b>	Jimmy Gnass, Principal/Creative Director Stephanie Casper - Senior Designer	Pow Interactive is a design studio specializing in web, mobile and emerging technologies. We create meaningful experiences for all things digital. Whether designing for a website, a mobile app or a brand identity, we seek to engage users and improve their experiences. Great design goes beyond aesthetics. It's about designing for people and understanding the context of the experience. It's also about being innovative and learning how to take chances without losing sight of objectives. And it's working hard to get just the right touch and accepting nothing less than the best.	UX Designer <a href="http://powinteractive.net">http://powinteractive.net</a>
<b>PSYOP</b>	Carol Collins - Head of Production Pakorn Bupphavesa - Founder of EGG	Psyop is a production company led by directors and designers with a simple mission: to craft compelling experiences that viewers seek out and share. Celebrated for groundbreaking work across platforms, Psyop specializes in high-end 2D and 3D animation; live action direction and cutting-edge visual effects, all guided by breathtaking art and thoughtful design. With offices in New York City and Los Angeles, the digital production company has grown both in size and reputation since its founding in 2000, and its work now reaches over 200 countries in every major language.	EGG Internship Program <a href="http://greatergood.tv/">http://greatergood.tv/</a>
<b>R/GA</b>	Jenny Tieman - Senior Creative Recruiter	R/GA is a full-service agency for the digital age. We help some of the world's most recognized brands connect with consumers. We start by asking, "What do customers want?" And we follow wherever the answer leads. Our solutions are rooted in technology and built for clients that are eager to explore the untapped opportunities of the digital space. We have offices in New York, London, San Francisco, São Paulo, Singapore, Chicago, and Buenos Aires.	Jr. Visual Designer, Jr. Copywriter, Jr. Experience Designer, Internships <a href="http://www.rga.com">http://www.rga.com</a>
<b>Sesame Workshop</b>	Louis Henry Mitchell - Associate Design Director of Special Projects Sarah Rebar, Character Designer	Sesame Workshop produces all Sesame Street content and oversees all support products and outreach for Sesame Street.	Freelance Artists/Illustrators (drawing and Photoshop), Internships <a href="http://www.sesame.org">http://www.sesame.org</a>

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<b>Shilo</b>	Erica Pietricola - Associate Producer Ann Kruezkamp - Lead Designer	Design. Animation. Live Action. Visual Effects. We do it all. We make it good. Shilo is an Emmy Award-winning creative production company integrating live-action and post production. Shilo's deeply held passions for design-infused storytelling and innovative application of live-action, design, and animation techniques deliver breakthrough experiences for advertising in all its forms. From its studios in New York and California, where recent projects have spanned commercial, interactive, and entertainment production, Shilo has the capacity and experience to originate ideas and handle all aspects of production.	2D Animation/Compositing Intern, 3D Animation/Generalist Intern <a href="http://shilo.tv/jobs">http://shilo.tv/jobs</a>
<b>Soloman Page Group</b>	Michelle Giordana - Creative Recruiter Ronni Lester - Manager Director of Creative & Marketing	Solomon Page Group Creative & Marketing: We've changed the business. No longer do you have to choose between the giant with a vast machine or a small boutique with limited resources. Our recruiters have the edge and advantage of industry experience. Solomon Page brings together the best of both worlds – access to an extensive network of resources AND talented recruiters who connect great candidates with great opportunities. We are industry-insiders. Proven-performers. We know people and more importantly, we know how to connect people. Our relationships are deep and we recognize that people are everything.	Copywriter, Art Director, Interactive Designer, Project Manager, Associate Creative Director, Jr. Art Director, Strategist, Creative Technologist <a href="http://www.spg-cm.com">www.spg-cm.com</a>
<b>Spark Productions</b>	Larry Barlow - Director of Operations Louise Storelli - Director of Production	Spark is a well-established NYC video production boutique with a strong motion graphics department. Working with Fortune 500 corporations, we specialize in creating high-end video content for events, installations, trade show theaters, and the web. We are friendly, focused and dedicated to providing great design and excellent service.	Motion Graphics Art Director, Motion Graphics Intern, Production Intern <a href="http://www.sparknyc.com">www.sparknyc.com</a>
<b>SpinTheVerb Productions</b>	Jacquelyn Lobel - Production Manager Andrew Borden-Chrisholm - Executive Producer	SpinTheVerb Productions is a New York City based production company. We serve top cable networks as a solution for new series launch campaigns, sponsor integrations, shoots, and custom graphics.	Freelance Video Editor, Freelance Motion Graphics Artist, Freelance Shooter (Camera Operator), Freelance Audio Technician <a href="http://www.spintheverbproductions.com">http://www.spintheverbproductions.com</a>
<b>Stark Design/ Agency Orange Inc.</b>	Daniel Stark - President/Creative Director	Stark Design / Agency Orange Inc., is an award-winning, multi-disciplinary creative agency in New York City with global clients in the beauty, fashion, luxury and mass consumer categories. Our services range from the 2-D (print advertising and collateral) to 3-D (packaging, product design and retail design) and include creative development, design and production for a wide variety of film and digital projects like broadcast TV commercials, film title credits, websites and mobile apps.	Graphic Design, Product Design, Web Design/Development Interns <a href="http://www.starkdesignny.com">http://www.starkdesignny.com</a>
<b>Studio 51 - New York Life Insurance Company</b>	Michael McKimney - Director - Production/Editing Brianna Quinn - Associate Producer	Studio 51 is a New York based corporate studio producing corporate videos and meeting support. The New York Life Insurance Company (NYLIC) is one of the largest mutual life-insurance companies in the United States with about \$287 billion in total assets under management, and more than \$15 billion in surplus and AVR. The company ranks #71 on the 2011 Fortune 100 list, making it the highest privately held insurance company on that list.	Production Assistants, Video Editors, Graphic Designers <a href="http://www.newyorklife.com">www.newyorklife.com</a>
<b>T3</b>	Andrew Jimeno - Recruiter	T3 transforms businesses and brands to thrive in a constant-change world. As a technology-fueled creative agency, we build brands differently. We apply technology to fuel what was impossible before. As a result, we create solutions that make businesses more effective and brands more relevant.	Art Director (Austin, TX), Senior Art Director (Austin, TX), Senior UX Designer (NYC and Austin), UX Designer, Art Director Intern (NYC) <a href="http://www.t-3.com/about/#careers">http://www.t-3.com/about/#careers</a>

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<b>TBWA/CHIAT/DAY</b>	Gary Dooley - Associate Creative Manager Tasia Fisher - HR Associate	One day in 1968, over a hot dog at a Dodgers game, Jay Chiat and Guy Day shook hands and formed an agency. Soon thereafter, Jay shared the single piece of wisdom that's been our mantra ever since: "It's better to be the pirates than the navy." Pirates don't live by rules and conventions, they break them. They seize upon every opportunity, creating their own when none can be found. That's why we proudly fly the Pirate flag. Always have. Always will.	Art Director and Copywriter Intern <a href="http://tbwachiadayny.com/">http://tbwachiadayny.com/</a>
<b>Trunk Archive</b>	Leslie Simith - Executive Vice President Art Kaligos - Senior Licensing Agent	Trunk Archive is a full service licensing agency representing the most engaging and sought after image makers in the world. Providing a unique, intelligent, and forward-thinking alternative to the traditional resources for existing imagery, the agency also serves as a creative partner by offering complimentary image research and visual strategy consultation. With an extensive international network and partnerships across the entertainment, publishing, and fashion industries, Trunk Archive is uniquely positioned to offer clients unprecedented access and comprehensive support in all aspects of distribution and licensing. The Archive contains hundreds of thousands of images covering fashion, celebrity, beauty, lifestyle, still life, design, architecture, and travel. Thousands of new images are added to the Archive each week as the agency continues its mission to make extraordinary and previously unseen art available to clients.	Photo Research Assistant <a href="http://www.trunkarchive.com">http://www.trunkarchive.com</a>
<b>UniWorld Group</b>	Eyal Nudelman - Director of Innovation	UniWorld Group, Inc. is a multicultural ad agency headquartered in Brooklyn with satellite offices in Detroit and Atlanta. It is the longest-standing minority-owned ad agency in the U.S. and a pioneer of multicultural marketing.	Entry level positions and internship opportunities in Account/Project Management, Art Direction, UX/Interaction Design <a href="http://uniworldgroup.com">http://uniworldgroup.com</a>
<b>VaynerMedia</b>	Amanda Katz, Director of Human Resources	social media agency	Account Executive, Account Manager, Copywriting Internship, Design Internship, Designer, Jr. Designer, Jr. Project Manager, Social Media Intern, Strategist <a href="http://careers.vaynermedia.com/">http://careers.vaynermedia.com/</a>
<b>Viacom/MTV</b>	Essence Dashtaray - Human Resources - College Relations Jung In Yun - Logo Creative Designer/MTV Off-Air Creative Tina Corrado - Logo Creative Designer/MTV Off-Air Creative	Viacom connects with our diverse audiences everywhere they are. As a leading global entertainment content company, we know what our viewers want and proudly deliver it across the globe through television, motion pictures and a wide range of digital media. Media Networks includes favorites like BET, MTV, VH1, Nickelodeon, Nick at Nite, COMEDY CENTRAL, Centric, CMT, Spike, TV Land, Logo and more than 160 networks around the world. In addition, digital assets such as Neopets, Addicting Games, BET.com and Quizilla offer compelling and interactive content, providing an even deeper connection with our devoted and focused demographics. Paramount Pictures Corporation offers audiences access to a huge library of top films through brands like Paramount Pictures, Paramount Insurge, MTV Films, Nickelodeon Movies and Paramount Home Entertainment. Fueled by our world-class brands, Viacom serves an ever-growing population of kids, tweens, teens and adults who want their favorite media and entertainment, 24/7.	Internships in Animation, Design, Digital Media, Editorial, Marketing, On-Air Graphics, Photography, Production and more. For internship listings and departments: <a href="http://bit.ly/viacominternship">http://bit.ly/viacominternship</a>

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<b>VICE Media Inc.</b>	Antiouse Boardraye - HR Associate Danielle Kelley	VICE started in 1994 as a newsprint monthly in Montreal, and is now a global youth media company that includes print, event, music, online, television, and feature film divisions that operates in over 30 countries. Vice is the industry leader in original video for the web. With dozens of original series franchises across all content categories, Vice publishes about 60 minutes of new video content every day. For further information and additional background, please visit <a href="http://www.vice.com">www.vice.com</a> .	Jr. Project Manager, Web Developer, Post Production Manager, Summer Internships <a href="http://www.vice.com/jobs">www.vice.com/jobs</a>
<b>Volunteer Lawyers for the Arts</b>	Kristine Hsu - Legal Fellow & Pro Bono Coordinator Lora Mason - Development and Marketing Director	VLA, formed in 1969, exists to provide pro bono arts-related legal representation to low-income individual artists and nonprofit arts organizations and a broad range of other services (legal counseling, educational programs, advocacy, and alternative dispute resolution) to the arts community and the lawyers who serve them in order to achieve that goal. VLA believes that individual artists and arts organizations should understand certain legal and business matters to protect themselves and their creative endeavors.	ARTS RESOURCE - Learn about great resources for artists offered through Volunteer Lawyers for the Arts. <a href="http://vlany.org">http://vlany.org</a>
<b>Young &amp; Rubicam</b>	Alexis Gianoulis - Global Creative Talent Director	Y&R is one of the world's premier global advertising agencies, distinguished by its rigorous analytic discipline, compelling human insights and catalytic business-building ideas. Y&R is a global network that spans 186 offices in 90 countries. Y&R is part of Young & Rubicam Brands and WPP, one of the world's leading communications services group.	Jr. Art Director (FT), Jr. Copywriter (FT), Jr. Graphic Designer (FT), Copywriters, Art Directors, and Graphic Design Interns for summer 2013. AD + CW teams are preferred. <a href="http://www.yr.com">http://www.yr.com</a>

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# SVA Career Fair 2013

## Industry Map

Soloman Page   Spark Productions   SpinThe Verb   Stark Design   Studio 51   T3   TBWA/Chiat/Day   Trunk Archive   Uniworld   Vayner Media   Viacom/MTV   VICE   Young & Rubicam

Art Director's Club   College Art Association

### ARTS RESOURCES

Volunteer Lawyers for the Arts   LMCC   Indiegogo   Fractured Atlas   Cue Art Foundation

Shilo   Sesame Workshop   R/GA   PSYOP   Pow Interactive   PDNedu   NY Designs   Nike   News Beast   New York Media

Kenneth Cole   Laird + Partners   Large Animal   Lippincott   Mashable   Mass Ideation   McCann   Mirror   Momentum WW   MPC NY

Host Committee   Fearless   Fantage   Fake Love   Erwin Penland   Draft-FCB   Daymon WW   creative placement   CITYarts

ACME   Adecco   Ambitious Film   Aperture   Arkadium   Arnold WW   Atlantic Records   Bedrocket   CDM   CDM

Restrooms

Career Resources

Alumni Check In

Student Check In

Student Break Area

Entrance